

Integrated Industries Schedule*

TUESDAY 9/11			
	TRACK A - MDA	TRACK B - IIoT/Industry4.0	TRACK C - Integrated Industries
8:00 - 8:55	REGISTRATION		
	Room W196-A	Room W196-C	Room W196-B
9:00 - 9:55	Lutze Inc. Stefan Grunwald, Product Manager - Cable & Connectivity <i>VFD Cabling and Changes in NFPA 79</i>	Sercos Peter Lutz, Managing Director <i>Industrial Communication in the Context of Industry 4.0 and the Industrial Internet of Things (IIoT)</i>	Kyzen Joe McChesney, Global Products Line Manager - Solvents <i>How the "Right" Chemistry can Help You Improve Your Parts Cleaning and Address Environmental Concerns</i>
10:00 - 10:55	Siemens Vinicius Strey, Digitalization Consultant <i>Reduce per Unit Production Cost with Conditional Monitoring and Machine Tool Analytics</i>	Balluff Will Healy III, Marketing Management Director <i>An Introduction to Smart Manufacturing, IIoT, Industry 4.0 & Why You Should Care</i>	Norton Saint Gobain Mike Shappell, Senior Application Engineer <i>Fixed Abrasive Buff (FAB) Technology</i>
11:00 - 11:55	Schunk Jeff Wills, Applications Engineer - Toolholding <i>How the Future is Held Together with Applied Expansion Technology</i>	Rittal Herb Villa Sr. IT Systems Consultant <i>Looking at the Industrial Internet of Things (IIoT) with the Addition of Artificial Intelligence (AI), Industry 5.0</i>	Kaeser Compressors Neil Mehlretter, Engineering Manager <i>How to Cut Costs and Improve Productivity with Your Compressed Air System</i>
12:00 - 1:10	LUNCH BREAK		
1:15 - 2:10	Hiwin Jean-Marie Rennetaud, Engineering Manager <i>Synchronous PM Linear Motors Applied to Laser Motion Systems</i>	Kuka Andy Chang, Director of Product Marketing, Americas <i>Utilizing IoT Analytics to Reduce Robot Downtime and Optimize Operations Efficiencies</i>	Bimba Jeremy King, Product Manager for Vacuum and Sensing Technologies <i>The Role of Intelligent Connected Devices in Reducing Downtime and Improving Efficiency Throughout a Machine's Lifecycle</i>
2:15 - 3:10	Block USA Christoph Wesner, Application Support Specialist-Technical Sales <i>Electronic Circuit Breaker, New Vision of Control</i>	ICONICS Russ Agrusa, Founder, President and CEO <i>To IIoT or Not to IIoT, That is the Question</i>	JAAS Systems John Schlemmer, Chief Operating Officer <i>Trends in Manufacturing - 2018</i>
3:15 - 4:10	Elmo Motion Control Tomer Goldenberg, Product & Sales Enablement Manager <i>The Paradox of Smart Manufacturing</i>	B&R Industrial Automation Corp. John Kowal, Director - Business Development <i>Beyond the Brownfield: How the Adaptive Machine Makes IIoT a Practical Reality</i>	SMAC Moving Coil Actuators Steve Curtiss, East US Sales Manager <i>Achieving 100% Quality</i>

*Speakers, topics, times, and rooms are all subject to change.



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