

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment which must be made by the user of the report.

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CONSTRUCTION & DEMOLITION RECYCLING is a B2B brand intended for individuals with broad based interests in the C&D materials recycling industry. The brand content and editorial scope of the publication includes news and industry coverage, in-depth technical articles, industry round-up and special features. The content of every issue is also available to subscribers globally via the online digital version.

FIELD SERVED

CONSTRUCTION & DEMOLITION RECYCLING serves primary businesses including demolition contractors, construction & demolition materials recycling/scrap processors, construction/road construction, landfill/waste management services, aggregate producers, consulting/engineering and others allied to the field.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are owners, executives, general managers, directors, managers, supervisors, coordinators, buyers, and other titled and non-titled personnel.

CHANNELS

**CONSTRUCTION &
DEMOLITION RECYCLING
MAGAZINE**



3 issues in the period
9,516 average circulation

EXECUTIVE SUMMARY

Below are the average contacts per occurrence, including frequency per period reported

	Non-Paid	Paid	Average
CONSTRUCTION & DEMOLITION RECYCLING MAGAZINE			
Unique Total* (3 issues in the period)	9,516	-	9,516
a. Print	7,031	-	7,031
b. Digital	3,378	-	3,378
1. Requested	3,378	-	3,378
2. Non-Requested	-	-	-

*Unique Total represents unique recipients, not the sum of Print and Digital.

AVERAGE NON-QUALIFIED CIRCULATION

Non-Qualified Not Included Elsewhere	Copies
Other Paid Circulation	-
Advertiser and Agency	704
Allocated for Trade Shows and Conventions	290
All Other	103
TOTAL	1,097

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR THE PERIOD

Qualified Circulation	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	9,240	97.1	9,240	97.1	-	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	276	2.9	276	2.9	-	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	9,516	100.0	9,516	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD

2018 Issue	Print	Digital	Unique Total Qualified*
January/February	7,202	-	7,202
March/April	6,726	4,874	10,431
May/June	7,164	5,262	10,915

*Unique Total Qualified represents unique recipients, not the sum of Print and Digital.

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY/JUNE 2018

This issue is 23.8% or 2,098 copies above the average of the other 2 issues reported in Paragraph 2. (See Additional Data)

Business and Industry	Unique Total Qualified*	Percent of Total	Print	Digital	Owners/ Executives/ General Managers/ Directors (Note 1)	Managers/ Supervisors	Recycling Coordinators/ Buyers	Other (Note 2)
Demolition Contractor	1,879	17.2	1,211	971	1,543	303	17	16
Construction & Demolition Materials Recycling/ Scrap Processors	3,694	33.8	2,276	1,903	2,634	896	121	43
Construction/Road Construction	3,503	32.1	2,506	1,458	2,565	830	44	64
Landfill/Waste Management Services Government/Private	1,042	9.5	586	582	562	385	63	32
Aggregate Producer	91	0.8	52	58	56	30	4	1
Consultant/Engineer	457	4.2	410	124	326	112	10	9
Other	249	2.3	123	166	128	61	6	54
UNIQUE TOTAL QUALIFIED CIRCULATION*	10,915	100.0	7,164	5,262	7,814	2,617	265	219
PERCENT	100.0		65.6	48.2	71.6	24.0	2.4	2.0

*Unique Total Qualified represents unique recipients, not the sum of Print and Digital.

Note 1: Includes titles of owner, president, executive, general manager and director.

Note 2: Includes other miscellaneous titled/non-titled personnel.

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY/JUNE 2018

Qualification Source	Qualified Within			Print	Digital	Unique Total Qualified*	Percent
	1 Year	2 Years	3 Years				
I. Direct Request:	9,651	1,264	-	7,164	5,262	10,915	100.0
II. Request from recipient's company:	-	-	-	-	-	-	-
III. Membership Benefit:	-	-	-	-	-	-	-
IV. Communication from recipient or recipient's company (other than request):	-	-	-	-	-	-	-
V. TOTAL - Sources other than above (listed alphabetically):	-	-	-	-	-	-	-
Association rosters and directories	-	-	-	-	-	-	-
Business directories	-	-	-	-	-	-	-
Manufacturer's, distributor's, and wholesaler's lists	-	-	-	-	-	-	-
Other sources	-	-	-	-	-	-	-
VI. Single Copy Sales:	-	-	-	-	-	-	-
UNIQUE TOTAL QUALIFIED CIRCULATION*	9,651	1,264	-	7,164	5,262	10,915	100.0
PERCENT	88.4	11.6	-	65.6	48.2	100.0	

*Unique Total Qualified represents unique recipients, not the sum of Print and Digital.

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY/JUNE 2018

Mailing Address	Print	Digital	Unique Total Qualified*	Percent
Individuals by name and title and/or function	6,853	5,262	10,604	97.2
Individuals by name only	-	-	-	-
Titles or functions only	-	-	-	-
Company names only	-	-	-	-
Multi-Copy Same Addressee copies	311	-	311	2.8
Single Copy Sales	-	-	-	-
UNIQUE TOTAL QUALIFIED CIRCULATION*	7,164	5,262	10,915	100.0

*Unique Total Qualified represents unique recipients, not the sum of Print and Digital.

AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS

6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim	Circulation Claim
	July - December 2015	January - June 2016	July - December 2016	January - June 2017	July - December 2017*	January - June 2018*
Unique Total Audit Average Qualified***:	10,715	11,264	10,905	11,077	10,925	9,516
Unique Qualified Non-Paid Total***:	10,715	11,264	10,905	11,077	10,925	9,516
Print:	7,403	7,087	6,640	7,200	7,203	7,031
Digital:	4,605	4,991	4,819	5,127	5,434	3,378
Unique Qualified Paid Total***:	-	-	-	-	-	-
Print:	-	-	-	-	-	-
Digital:	-	-	-	-	-	-
Post Expire Copies included in Total Qualified Circulation:	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price:	**NC	**NC	**NC	**NC	**NC	**NC

***NOTE: July 2017 - June 2018 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.**

**NC = None Claimed.

***Unique Total Qualified represents unique recipients, not the sum of Print and Digital.

