

	EDITORIAL FOCUS					Close Date	Materials Due
January/ February	Human Resources	Loyalty Programs/POS Software	Interior Design	Choosing Products & Cultivators	Taxes/Tax Planning	1/15/19	1/22/19
March/April	Marketing & Branding	Merchant Processing/ Electronic Payments/ ATMs/ Cryptocurrency	Licensing & Applications	Customer Service Technology	Finding Investors	3/15/19	3/22/19
May/June	Legal	Concentrates	Accessories/Apparel/ Merchandising	Public Relations	Electronic Menus and Other In-Store Multimedia	5/15/19	5/22/19
July/August	Exit Packaging	Staff Training & Hiring	Real Estate	Website Design/Website Best Practices	Third-Party Consultants	7/15/19	7/22/19
September/ October	Product/ Checkout Displays	Compliance Challenges & Solutions	Product Testing	Product & Cash Storage/ Store Security	Delivery Services & Options/Drive Thrus	9/16/19	9/23/19
November/ December	Banking	Mergers & Acquisitions	Beverages	Insurance	Email & Text Message Marketing	11/15/19	11/22/19

