

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment which must be made by the user of the report.

GIE Media Inc.
5811 Canal Rd.
Valley View, OH 44125
Tel. No.: 800-456-0707
Fax No.: 216-525-0515
www.cdrecycler.com

CONSTRUCTION & DEMOLITION RECYCLING is a B2B brand intended for individuals with broad based interests in the C&D materials recycling industry. The brand content and editorial scope of the publication includes news and industry coverage, in-depth technical articles, industry round-up and special features. The content of every issue is also available to subscribers globally via the online digital version.

FIELD SERVED


CONSTRUCTION & DEMOLITION RECYCLING serves primary businesses including demolition contractors, construction & demolition materials recycling/scrap processors, construction/road construction, landfill/waste management services, aggregate producers, consulting/engineering and others allied to the field.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are owners, executives, general managers, directors, managers, supervisors, recycling coordinators, buyers, and other titled and non-titled personnel.

CHANNELS

**CONSTRUCTION &
DEMOLITION RECYCLING
MAGAZINE**



3 issues in the period
11,016 average circulation

EXECUTIVE SUMMARY

Below are the average contacts per occurrence, including frequency per period reported.

	Non-Paid	Paid	Average
CONSTRUCTION & DEMOLITION RECYCLING MAGAZINE			
Unique Total* (3 issues in the period)	11,016	-	11,016
a. Print	7,201	-	7,201
b. Digital	6,289	-	6,289
1. Requested	6,289	-	6,289
2. Non-Requested	-	-	-

*Unique Total represents unique recipients, not the sum of Print and Digital.

AVERAGE NON-QUALIFIED CIRCULATION

Non-Qualified Not Included Elsewhere	Copies
Other Paid Circulation	-
Advertiser and Agency	694
Allocated for Trade Shows and Conventions	377
All Other	98
TOTAL	1,169

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR THE PERIOD

Qualified Circulation	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	10,697	97.1	10,697	97.1	-	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	319	2.9	319	2.9	-	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	11,016	100.0	11,016	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD

2019 Issue	Print	Digital	Unique Total Qualified*
January/February	7,200	6,246	11,000
March/April	7,200	6,300	11,047
May/June	7,201	**6,323	11,000

*Unique Total Qualified represents unique recipients, not the sum of Print and Digital.

**See Additional Data

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY/JUNE 2019
This issue is 0.2% or 24 copies below the average of the other 2 issues reported in Paragraph 2.

Business and Industry	Unique Total Qualified*	Percent of Total	Print	Digital	Owners/ Executives/ General Managers/ Directors (Note 1)	Managers/ Supervisors	Recycling Coordinators/ Buyers	Other (Note 2)
Demolition Contractor	1,879	17.1	845	1,260	1,440	368	13	58
Construction & Demolition Materials Recycling/Scrap Processors	2,982	27.1	1,686	1,826	2,030	763	92	97
Construction/Road Construction	4,497	40.9	3,707	2,193	2,411	1,884	45	157
Landfill/Waste Management Services Government/Private	821	7.4	566	463	382	337	32	70
Aggregate Producer	76	0.7	46	43	50	20	2	4
Consultant/Engineer	459	4.2	301	266	264	147	7	41
Other	286	2.6	50	272	174	99	11	2
UNIQUE TOTAL QUALIFIED CIRCULATION*	11,000	100.0	7,201	6,323	6,751	3,618	202	429
PERCENT	100.0		65.5	57.5	61.4	32.9	1.8	3.9

*Unique Total Qualified represents unique recipients, not the sum of Print and Digital.

Note 1: Includes titles of owner, president, executive, general manager and director.

Note 2: Includes other miscellaneous titled/non-titled personnel.

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY/JUNE 2019

Qualification Source	Qualified Within			Print	Digital	Unique Total Qualified*	Percent
	1 Year	2 Years	3 Years				
I. Direct Request:	9,735	1,265	-	7,201	6,323	11,000	100.0
II. Request from recipient's company:	-	-	-	-	-	-	-
III. Membership Benefit:	-	-	-	-	-	-	-
IV. Communication from recipient or recipient's company (other than request):	-	-	-	-	-	-	-
V. TOTAL - Sources other than above (listed alphabetically):	-	-	-	-	-	-	-
Association rosters and directories	-	-	-	-	-	-	-
Business directories	-	-	-	-	-	-	-
Manufacturer's, distributor's, and wholesaler's lists	-	-	-	-	-	-	-
Other sources	-	-	-	-	-	-	-
VI. Single Copy Sales:	-	-	-	-	-	-	-
UNIQUE TOTAL QUALIFIED CIRCULATION*	9,735	1,265	-	7,201	6,323	11,000	100.0
PERCENT	88.5	11.5	-	65.4	57.4	100.0	

*Unique Total Qualified represents unique recipients, not the sum of Print and Digital.

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY/JUNE 2019

Mailing Address	Print	Digital	Unique Total Qualified*	Percent
Individuals by name and title and/or function	6,882	6,323	10,681	97.1
Individuals by name only	-	-	-	-
Titles or functions only	-	-	-	-
Company names only	-	-	-	-
Multi-Copy Same Addressee copies	319	-	319	2.9
Single Copy Sales	-	-	-	-
UNIQUE TOTAL QUALIFIED CIRCULATION*	7,201	6,323	11,000	100.0

*Unique Total Qualified represents unique recipients, not the sum of Print and Digital.

AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED BRAND REPORTS

6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim	Circulation Claim
	July - December 2016	January - June 2017	July - December 2017	January - June 2018	July - December 2018*	January - June 2019*
Unique Total Audit Average Qualified***:	10,905	11,077	10,925	9,516	10,975	11,016
Unique Qualified Non-Paid Total***:	10,905	11,077	10,925	9,516	10,975	11,016
Print:	6,640	7,200	7,203	7,031	7,203	7,201
Digital:	4,819	5,127	5,434	3,378	5,645	6,289
Unique Qualified Paid Total***:	-	-	-	-	-	-
Print:	-	-	-	-	-	-
Digital:	-	-	-	-	-	-
Post Expire Copies included in Total Qualified Circulation:	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price:	**NC	**NC	**NC	**NC	**NC	**NC

*NOTE: July 2018 - June 2019 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.

**NC = None Claimed.

***Unique Total Qualified represents unique recipients, not the sum of Print and Digital.

