

2020 RATES & SPECS

5811 Canal Road, Valley View Ohio 44125 | PH: 800.456.0707 | FAX: 216.525.0517
AerospaceManufacturingAndDesign.com

PRINT RATES

Frequency Discounts

	1x	3x	6x
Name that			
Plane.....	\$5,900	\$5,500	\$5,000
Full Page.....	4,160	3,763	3,445
1/2 Island.....	3,412	2,961	2,656
1/2 Horizontal.....	2,603	2,321	2,066
1/2 Vertical.....	2,603	2,321	2,066
1/3 Page.....	1,969	1,751	1,454
1/4 Page.....	1,713	1,478	1,263

Color Changes

	1x	3x	6x
Standard			
2-color extra.....	595	565	475

For PMS spot colors, see below for matched color pricing.
4-color process, extra..... 730 680 630

Ask the Expert: \$6,000
Five Things You Need to Know: \$5,500
Corporate Spotlight: \$5,500

Mechanical Requirements

Saddle stitch, 3 columns to a page.
Paper stock: Machine coated - 50 lb body with 100 lb cover.
Colors available: Matched, 4-color process (AAAA-MPA).
Trim size 7⁷/₈" x 10¹/₂".

Digital Files and Specifications for Print

High-resolution, press-ready PDFs are the preferred medium for advertiser-supplied, printed ad materials.
For more details, call Lori Skala at 800.456.0707.
Progressive proofs or color keys required on all 4-color advertising.

Special Advertising Rates

Contact the publisher or your advertising representative regarding the following special advertising opportunities:

- Web advertising on www.AerospaceManufacturingAndDesign.com
- Regional rates and mechanical requirements

Ad Sizes (Non-Bleed)

Specifications	Width	Depth
Full Page (non-bleed)	7"	10"
1/2 Page Island	4 ¹ / ₂ "	7 ¹ / ₂ "
1/2 Page Horizontal	7"	4 ⁷ / ₈ "
1/2 Page Vertical	3 ³ / ₈ "	10"
1/3 Page Square	4 ¹ / ₂ "	4 ⁷ / ₈ "
1/3 Page Vertical	2 ³ / ₁₆ "	10"
1/4 Page	3 ³ / ₈ "	4 ⁷ / ₈ "

Bleed Ad Sizes (Available at no extra charge)

Specifications	Width	Depth
Single-Page Bleeds	8 ¹ / ₈ "	10 ³ / ₄ "
Trim Area	7 ⁷ / ₈ "	10 ¹ / ₂ "
Live Area	7"	10"

INTERACTIVE RATES

WEBSITE ADS (HOME PAGE)



Leaderboard
728x90 pixels
\$400/per month

Medium Rectangles
300x250 pixels
\$400/per month

(INTERNAL PAGE)



Category Medium Rectangle
300x250 pixels
\$450 Exclusive

E-NEWSLETTER ADS



Medium Rectangle
300x250 pixels
\$950/per issue

Half Page
300x600 pixels
\$1,100/per issue

Banner
468x60 pixels
\$800/per issue

Highlight
140x60 pixels
\$450/per issue

Custom E-blast: \$2,000

On all bleed advertisements allow 3/8" from any trim edge for live or type matter. Add 1/8" to gutter for each page on spread ads (perfect bound only). Supply ruled proof showing crop line.

SALES

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To submit a press release, please send Word or text files to our editorial team:

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SUPPORT

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