



2021 EDITORIAL CALENDAR

	JANUARY	FEBRUARY	MARCH	APRIL
ISSUE FOCUS	2021: The Year Ahead	Annual Termite Control Issue	Ants/Termites	Annual Ant Control Issue
Additional Topics	<ul style="list-style-type: none"> Food Plant Pest Management Termite Market Preview Updating Your Safety Protocols/Best Practices Changing Face of the Industry 	<ul style="list-style-type: none"> Regulatory Issues: Local, State and Federal Updates Rodent Control Virtual Conference Coverage Practical Pheromone Trap Placement Tips 	<ul style="list-style-type: none"> Bed Bug Monitoring and Control in Sensitive Accounts Perimeter Pests Busy Season Prep: Attracting & Retaining Employees 	<ul style="list-style-type: none"> Intricacies of Bird Control Photo Contest Winners Carpenter Ant Control Tips What's New in Aerosol Product Technology?
Supplement	Mergers & Acquisitions Supplement	Readex Ad Readership/Brand Awareness Study for Full-Page Advertisers	<ul style="list-style-type: none"> Bed Bug Supplement Mosquito Control Supplement 	
Closing Date	December 4	January 5	February 4	March 4
Material Due Date	December 11	January 12	February 11	March 11

	MAY	JUNE	JULY	AUGUST
ISSUE FOCUS	PCT Top 100 List	Annual Fly Control Issue	Annual Cockroach Control Issue	Annual Rodent Control Issue
Additional Topics	<ul style="list-style-type: none"> University Ant Research: What's the Latest? Mosquitoes & Disease Pest Prevention: An Ounce of Prevention Peridomestic Cockroaches 	<ul style="list-style-type: none"> The Latest in Fly Control Technology Reducing Bed Bug Callbacks: 3 Key Steps Marketing Your Occasional Invaders Services 	<ul style="list-style-type: none"> Training for Success: Cockroach Baiting Flea Control: Tips & Tricks Ticks & Public Health PMPs Offering Disinfecting Services 	<ul style="list-style-type: none"> Hidden Rodent Hot Spots in Homes Increasing Revenue for Stinging Insects Commercial Pest Management Sales Tips
Supplement	Mosquito Control Supplement	Bed Bug Supplement		
Closing Date	April 5	May 3	June 4	July 5
Material Due Date	April 12	May 10	June 11	July 9

	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
ISSUE FOCUS	Urban Wildlife Control	NPMA PestWorld Convention Issue	The Sales Issue	Bed Bugs
Additional Topics	<ul style="list-style-type: none"> How to Perform an Urban Wildlife Inspection Trapping Equipment & Tips Bed Bugs Go to College Risk Management for PMPs 	<ul style="list-style-type: none"> Emerging/Invasive Pests Taking Care of Equipment Tackling Technology: PMPs' Best Tips 	<ul style="list-style-type: none"> Converting One-Time Accounts to Contracts Commercial Pest Management: Pests to Know 2022 Business Outlook 	<ul style="list-style-type: none"> Latest Bed Bug Research NPMA PestWorld Report 25th Annual Technician of the Year Awards Vehicle Wrap Winners
Supplement	Bed Bug Supplement	PCT Convention Extra		Bed Bug Supplement
Closing Date	August 3	September 2	October 4	November 3
Material Due Date	August 10	September 9	October 11	November 10