

Better Leads. Better Results. Better for your Business.

Real Green Systems Prospect Smart™



What's the key for turning leads into paying customers? Speed to lead.

This is more than just conventional wisdom. Studies have proven it to be true. And every second counts. In fact, when you follow up with a lead within five minutes, you're nine times more likely to convert it.

You can't afford to let solid leads evaporate because someone else got there first. Those leads are a priceless, precious commodity, and you need an integrated marketing system that treats them that way. That's what Real Green's Prospect Smart™ will do for you.

Prospect Smart™ uses cutting-edge technology to capture, nurture and convert leads. It follows every lead from the first touchpoint all the way through the customer journey, deploying advanced data and analytics to help you close every sale.

Prospect Smart™ seamlessly integrates with Service Assistant 5®, so every lead is automatically migrated into the system, saving you time and money – no need for manual input.



“Lawn and landscape companies that follow up with a lead within five minutes are nine times more likely to convert it.”

Prospect Smart™ makes it easy to see your ROI for every marketing campaign you launch through real-time analytics on an easy-to-read dashboard.

With Prospect Smart™, you can easily:

- See who visits your website, where they're coming from and what they respond to
- Collect information about your prospect using a form and targeted landing page
- Provide visitors with the information and the products they want and need
- Determine the ROI on every campaign because you can see what worked, and what didn't
- Convert more leads into customers and grow your business

Don Botts, Owner of Quality All-Care Lawn Services in Bonner Springs, Kansas, is excited about the possibilities Prospect Smart is offering his business: “Another cutting edge method of tracking and monitoring our sales that we have come to expect from Real Green!”

Prospect Smart™ captures quality, accurate information. See which leads turn into sales, track your ROI and make smart decisions for the future. Speed to lead with Prospect Smart and watch your business thrive!

For more information visit www.realgreen.com or call **888.580.1986**.