

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment which must be made by the user of the report.

GIE Media Inc.
5811 Canal Rd.
Valley View, OH 44125
Tel. No.: (800) 546-0707
Fax No.: (216) 525-0515
www.recyclingtoday.com

RECYCLING TODAY is a B2B brand intended for individuals with broad based interests in the recycling industry. The brand content and editorial scope of the publication includes news and industry coverage, in-depth technical articles, industry round-up and special features. The content of every issue is also available to subscribers globally via the online digital version.

FIELD SERVED

RECYCLING TODAY serves the commercial/industrial scrap processing and recycling industry. Included are scrap dealers/processors, material recovery/recycling facilities, brokers, importers/exporters of scrap metals (ferrous and non-ferrous), auto dismantlers, scrap consumers including metallic, paper and plastic, landfills, transfer stations, equipment manufacturers, consultants/engineers, mill services, document destruction, haulers and others allied to the field.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are owners, executives, general managers, directors, managers/supervisors, recycling coordinators, buyers and other titled and non-titled personnel.

CHANNELS

**RECYCLING TODAY
MAGAZINE**



6 issues in the period
16,602 average circulation

EXECUTIVE SUMMARY

Below are the average contacts per occurrence, including frequency per period reported.

	Non-Paid	Paid	Average
RECYCLING TODAY MAGAZINE (6 issues in the period)	16,602	-	16,602

(See Paragraph 3b for Format Type and Source)

AVERAGE NON-QUALIFIED CIRCULATION

Non-Qualified Not Included Elsewhere	Copies
Other Paid Circulation	-
Advertiser and Agency	646
Allocated for Trade Shows and Conventions	175
All Other	147
TOTAL	968

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR THE PERIOD

Qualified Circulation	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	16,121	97.1	16,121	97.1	-	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	481	2.9	481	2.9	-	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	16,602	100.0	16,602	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD

2020 Issue	Print	Digital	Unique Total Qualified*
January	13,309	9,519	16,600
February	13,326	9,583	16,599
March	13,338	9,614	16,599
April	13,349	9,731	16,599
May	13,062	9,790	16,600
June	12,985	9,832	16,613

*Unique Total Qualified represents unique recipients, not the sum of Print and Digital.

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2020
 This issue is -% or 2 copies below the average of the other 5 issues reported in Paragraph 2.

Business and Industry	Unique Total Qualified*	Percent of Total	Print	Digital	Classification by Title			
					Owners/ Executives/ General Managers (Note 1)	Managers (Note 2)	Coordinators/ Buyers (Note 3)	Other Titled/ Non-Titled Personnel (Note 4)
I. SECONDARY COMMODITY WHOLESALERS:								
Scrap Dealer, Processor	3,583	21.6	3,079	1,995	2,681	690	159	53
Importer/Exporter	562	3.4	314	453	417	96	34	15
Broker	633	3.8	404	475	469	87	45	32
Material Recovery/Recycling Facilities	6,129	36.9	5,227	3,323	3,867	1,789	353	120
Sub-Total Secondary Commodity Wholesalers	10,907	65.7	9,024	6,246	7,434	2,662	591	220
II. SECONDARY COMMODITY GENERATORS:								
Auto Dismantler	1,504	9.1	1,462	549	1,235	245	19	5
Sub-Total Secondary Commodity Generators	1,504	9.1	1,462	549	1,235	245	19	5
III. SCRAP CONSUMERS:								
Metallic	273	1.6	220	154	138	100	29	6
Paper	264	1.6	193	163	143	85	24	12
Plastic	339	2.0	200	248	169	125	16	29
Sub-Total Scrap Consumers:	876	5.2	613	565	450	310	69	47
IV. OTHERS ALLIED TO THE FIELD:								
Landfill	431	2.6	381	193	178	212	34	7
Transfer Station	356	2.1	316	170	161	160	24	11
Equipment Manufacturer	483	2.9	268	414	251	200	4	28
Consultant/Engineer	690	4.2	341	617	478	146	21	45
Mill Services	83	0.5	58	54	40	30	9	4
Document Destruction	200	1.2	147	129	157	34	4	5
Hauler	523	3.2	420	314	378	123	15	7
Others allied to the field	547	3.3	32	539	343	133	48	23
Sub-Total Others Allied to the Field	3,313	20.0	1,963	2,430	1,986	1,038	159	130
V. OTHER PAID CIRCULATION:								
Other Paid Circulation	-	-	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-	-	-
Sub-Total Other Paid Circulation	-	-	-	-	-	-	-	-
UNIQUE TOTAL QUALIFIED CIRCULATION*	16,600	100.0	13,062	9,790	11,105	4,255	838	402

*Unique Total Qualified represents unique recipients, not the sum of Print and Digital.
 Note 1: Includes titles of owner, partner, president, executive, managing director and general manager.
 Note 2: Includes titles of supervisor, yard manager and manager.
 Note 3: Includes titles of recycling coordinator and buyer.
 Note 4: Includes other miscellaneous titled, non-titled personnel.

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2020

Qualification Source	Qualified Within			Print	Digital	Unique Total Qualified*	Percent
	1 Year	2 Years	3 Years				
I. Direct Request:	14,864	1,330	-	12,656	9,790	16,194	97.6
II. Request from recipient's company:	-	-	-	-	-	-	-
III. Membership Benefit:	-	-	-	-	-	-	-
IV. Communication (other than request):	-	-	-	-	-	-	-
V. TOTAL - Sources other than above (listed alphabetically):	406	-	-	406	-	406	2.4
Association rosters and directories	-	-	-	-	-	-	-
**Business directories	406	-	-	406	-	406	2.4
Manufacturer's, distributor's, and wholesaler's lists	-	-	-	-	-	-	-
Other sources	-	-	-	-	-	-	-
VI. Single Copy Sales:	-	-	-	-	-	-	-
UNIQUE TOTAL QUALIFIED CIRCULATION*	15,270	1,330	-	13,062	9,790	16,600	100.0
PERCENT	92.0	8.0	-	78.7	59.0	100.0	

*Unique Total Qualified represents unique recipients, not the sum of Print and Digital.
 **See Additional Data

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2020

Mailing Address	Print	Digital	Unique Total Qualified*	Percent
Individuals by name and title and/or function	12,581	9,790	16,119	97.1
Individuals by name only	-	-	-	-
Titles or functions only	-	-	-	-
Company names only	-	-	-	-
Multi-Copy Same Addressee copies	481	-	481	2.9
Single Copy Sales	-	-	-	-
UNIQUE TOTAL QUALIFIED CIRCULATION*	13,062	9,790	16,600	100.0

*Unique Total Qualified represents unique recipients, not the sum of Print and Digital.

AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED BRAND REPORTS

6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
	July - December 2017	January - June 2018	July - December 2018	January - June 2019	July - December 2019	January - June 2020*
Unique Total Audit Average Qualified***:	16,254	16,363	16,330	16,400	16,434	16,602
Unique Qualified Non-Paid***:	16,254	16,363	16,330	16,400	16,434	16,602
Print:	13,162	13,398	13,310	13,308	13,304	13,228
Digital:	8,335	8,703	8,870	9,184	9,330	9,679
Unique Qualified Paid***:	-	-	-	-	-	-
Print:	-	-	-	-	-	-
Digital:	-	-	-	-	-	-
Post Expire Copies included in Total Qualified Circulation:	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price:	**NC	**NC	**NC	**NC	**NC	**NC

*NOTE: January - June 2020 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.

**NC = None Claimed.

***Unique Total Qualified represents unique recipients, not the sum of Print and Digital.

GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2020

State	Print	Digital	Unique Total Qualified*	Percent	State	Print	Digital	Unique Total Qualified*	Percent
Maine	111	46	120		Kentucky	212	111	235	
New Hampshire	104	65	119		Tennessee	272	161	317	
Vermont	66	34	73		Alabama	228	121	247	
Massachusetts	270	188	318		Mississippi	104	46	111	
Rhode Island	44	34	54		EAST SO. CENTRAL	816	439	910	5.5
Connecticut	185	126	220		Arkansas	154	90	169	
NEW ENGLAND	780	493	904	5.4	Louisiana	132	69	143	
New York	645	432	762		Oklahoma	138	78	155	
New Jersey	352	257	418		Texas	789	552	927	
Pennsylvania	611	414	724		WEST SO. CENTRAL	1,213	789	1,394	8.4
MIDDLE ATLANTIC	1,608	1,103	1,904	11.5	Montana	62	37	71	
Ohio	616	435	741		Idaho	66	35	71	
Indiana	363	220	417		Wyoming	36	16	41	
Illinois	571	428	690		Colorado	171	112	205	
Michigan	393	258	474		New Mexico	78	50	90	
Wisconsin	370	206	436		Arizona	187	139	219	
EAST NO. CENTRAL	2,313	1,547	2,758	16.6	Utah	82	51	90	
Minnesota	280	184	323		Nevada	49	34	59	
Iowa	228	124	255		MOUNTAIN	731	474	846	5.1
Missouri	324	209	368		Alaska	25	14	29	
North Dakota	41	27	45		Washington	237	148	272	
South Dakota	42	20	45		Oregon	158	110	197	
Nebraska	97	57	110		California	1,096	676	1,288	
Kansas	184	88	196		Hawaii	17	16	22	
WEST NO. CENTRAL	1,196	709	1,342	8.1	PACIFIC	1,533	964	1,808	10.9
Delaware	29	20	33		UNITED STATES	12,469	8,052	14,564	87.7
Maryland	181	120	223		U.S. Territories	12	14	15	
Washington, DC	18	21	26		Canada	437	428	680	
Virginia	261	176	315		Mexico	7	69	70	
West Virginia	94	40	99		Other International	136	1,226	1,270	
North Carolina	435	288	502		APO/FPO	1	1	1	
South Carolina	212	134	242						
Georgia	401	271	480						
Florida	648	464	778						
SOUTH ATLANTIC	2,279	1,534	2,698	16.2					
					UNIQUE TOTAL QUALIFIED CIRCULATION*	13,062	9,790	16,600	100.0

*Unique Total Qualified represents unique recipients, not the sum of Print and Digital.

ADDITIONAL DATA

METHOD OF DISTRIBUTION:

All qualified circulation conforms to the field served and definition of recipient qualification, as reported. Print copies are distributed via postal services or other carriers. Recipients of the digital version are notified via email when the version is available.

STATEMENT OF CONTENT PLATFORM:

Replica Plus - If a print edition exists, "plus" is editorial that is retained from the original edition and is redesigned and/or supplemented. Each issue's content is primarily taken (but not necessarily replicated in its entirety) from the original edition (whether in print or digital). Apart from minor updates, the content cannot change once the issue is made available.

PARAGRAPH 3B:

Business directories include 1 source of circulation for a quantity of 406 copies or 2.4%.

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.
 Abbey Remendowski, Audience Development Associate
 James R. Keefe, Publisher
 (At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited brand report has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed July 13, 2020
 City Valley View
 State Ohio
 Revised July 13, 2020
 Type BD
 ID Number R016B0J0

About BPA Worldwide

A not-for-profit organization since 1931 and headquartered in Shelton, Connecticut, USA, BPA has a global membership, spanning more than 20 countries. The organization conducts 2,500+ audits for media brands in print, online/digital and live events. In addition, the BPA-iCompli division verifies compliance to defined industry standards, provides technology assurance, and certifies organization's sustainability practices and reporting. BPA is supported by 4,000+ advertiser and agency members. The latest innovation to move the industry forward is the BPA Media Exchange, a brand-safe and audited cooperative marketplace which offers automated solutions for the buying and selling of digital advertising.