



To be included in *Lawn & Landscape's* listing of the industry's top companies by revenue, please submit your data by **FRIDAY, FEB. 1**. Enter by faxing this form to Editor Brian Horn at 330-659-0823 or e-mailing it to bhorn@gie.net. Questions? Call Brian at 216-393-0250.

COMPANY INFORMATION

Company name: _____ Year founded: _____ #of locations (including HQ): _____
Phone: _____ Fax: _____
HQ street address: _____ /State/ZIP: _____
Principal: _____ E-mail: _____
Person submitting the form: _____ E-mail: _____
Company Web site: _____
Employees – Year-round: _____ Employees – Seasonal: _____ Employees – Total: _____

SERVICES BREAKDOWN

(AS A PERCENT OF 2020 REVENUE) PLEASE INDICATE "0" FOR ZERO OR "N/A" IF THE SERVICE OR CLIENT TYPE DOESN'T APPLY.

Maintenance (mowing, trimming, etc.) _____ %
Chemical Lawn Care/Fertilization _____ %
Landscape Design/Build/Installation _____ %
Irrigation Installation/Maintenance _____ %
Interior Landscaping _____ %
Snow Removal _____ %
Tree Care _____ %
Structural Pest Control _____ %
TOTAL **100%**

CLIENT BREAKDOWN (AS A PERCENT OF 2018 REVENUE)

Commercial Revenue: _____ %
Residential Revenue: _____ %
Other (Specify: _____) _____ %
TOTAL **100%**

BRAND PREFERENCE

What's your preferred brand for the following?

Trucks _____
Zero-turn mowers _____
Walk-behind mowers _____
Trailers _____
Skid-steer loaders _____
String trimmers _____
Irrigation rotors _____
Herbicide _____

REVENUE INFORMATION

2020 revenue (Please indicate USD or CAD)
\$ _____

2020 revenue was +/- _____ % from 2019

Expect 2021 revenue to be +/- _____ % from 2020

MANAGEMENT TEAM

Owner/President _____
CEO _____
General manager _____
Technical/Lawn care mgr. _____
Maintenance mgr. _____
Design mgr. _____
Installation mgr. _____

What unique initiatives has your firm undertaken recently? Has there been a specific change that contributed to your growth from 2019 to 2020?

(ATTACH ADDITIONAL PAGES IF NECESSARY)
