



gardencenter®  
CONFERENCE & EXPO

August 1-3, 2022 | Orlando, FL

**2022**  
**sponsor & exhibitor**  
**prospectus**

[www.gardencenterconference.com](http://www.gardencenterconference.com)

# gardencenter®

## CONFERENCE & EXPO

### SPONSORSHIP OPPORTUNITIES

## TECHNOLOGY AND SOLUTIONS

\$5,000 each

Own the room for a 45-minute block of time to promote your products and educate attendees. These four sessions are set aside to allow for a deeper look into your company and the solutions you provide to the marketplace.

Each Technology and Solutions session will be listed in our conference schedule and promoted to our attendees.

1. **Tuesday, August 2 (10:15 a.m.–11:00 a.m.)**
2. **Tuesday, August 2 (12:45 p.m.–1:30 p.m.)**
3. **Tuesday, August 2 (2:45 p.m.–3:30 p.m.)**
4. **Wednesday, August 3 (10:15 a.m.–11:00 a.m.)**

### PREMIER SPONSORSHIPS

**\$10,000** (2 AVAILABLE)

- Exclusive sponsor of lanyard or tote bag  
*(each sponsor chooses one of two items)*
- 10'x10' booth space in exhibit hall  
*(contact your rep for booth upgrade information)*
- Sponsorship recognition in event guide
- Professional signage recognizing your company displayed throughout the event
- Full-page advertisement in event guide
- 4 full-event registrations for sponsor staff
- 4 customer passes *(full-event registrations to be distributed to your customers)*
- Customer discount *(discount code will be provided to distribute to your customers)*
- Logo and profile on event website
- Post-event marketing e-blast sent out to the event attendees
- Sponsorship recognition during Tuesday cocktail reception
- Event preview e-blast

### DIAMOND SPONSORSHIPS

**\$7,500** (2 AVAILABLE)

- Sponsorship recognition of Monday night welcome cocktail reception
- 10'x10' booth space in exhibit hall  
*(contact your rep for booth upgrade information)*
- Sponsorship recognition in event guide
- Professional signage recognizing your company displayed throughout the event
- 4 full-event registrations for sponsor staff
- 3 customer passes *(full-event registrations to be distributed to customers)*
- Customer discount *(discount code will be provided to distribute to your customers)*
- Logo and profile on event website
- Post-event marketing e-blast sent out to event attendees
- Water station or floor graphic sponsorship

### PLATINUM SPONSORSHIPS

**\$6,000** (6 AVAILABLE)

- Sponsorship recognition of Tuesday Networking Lunch
- 10'x10' booth space in exhibit hall  
*(contact your rep for booth upgrade information)*
- Sponsorship recognition in event guide
- Professional signage recognizing your company displayed throughout the event
- 4 full-event registrations for sponsor staff
- 3 customer passes *(full-event registrations to be distributed to customers)*
- Customer discount *(discount code will be provided to distribute to your customers)*
- Logo and profile on event website
- Post-event marketing e-blast sent out to event attendee

## **GOLD LEVEL** SPONSORSHIPS

**\$4,000 each**

*(includes four complimentary full-event registrations)*

- Keynote Presentation Sponsor
- Hotel Key Card Sponsor  
*(plus the cost of key card printing)*
- Charging Station Sponsor

## **SILVER LEVEL** SPONSORSHIPS

**\$3,000 each**

*(includes four complimentary full-event registrations)*

- Padfolio Sponsor
- Tuesday Session Sponsor *(four available)*
- Wednesday Session Sponsor *(one available)*
- Tuesday Continental Breakfast Sponsor
- Wednesday Continental Breakfast Sponsor

## **BRONZE LEVEL** SPONSORSHIPS

**\$3,000 each**

*(includes three complimentary full-event registrations)*

- Conference USB Drive Sponsor
- Monday Afternoon Refreshment Break Sponsor
- Tuesday Morning Refreshment Break Sponsor
- Tuesday Afternoon Refreshment Break Sponsor
- Room Drop Sponsor *(\$3,000 per day)*
- Wednesday morning refreshment break Sponsor

## **EVENT LEVEL** SPONSORSHIPS

**\$2,500 each**

*(includes two complimentary full-event registrations)*

- Program Pocket Guide Sponsor
- Floor Graphic Sponsor
- Event Preview E-blast Sponsor

### ↳ **CUSTOM SPONSORSHIPS**

If you have a sponsorship idea or would like to work with our team to create something unique, just give us a call. We'll be happy to work with you on something special.

### ↳ **SPONSOR BENEFITS INCLUDE**

- Complimentary event registrations
  - Logo on conference website
  - Recognition in promotional materials\*\*
  - Professional signage recognizing your company\*\*
  - Attendee pre-registration list before the conference to set appointments
  - Post-event attendee list
- \*\*subject to print deadlines*

### ↳ **KEY SPONSOR AND EXHIBITOR BENEFITS**

- The opportunity to network with industry leaders who drive purchasing decisions
- Build your brand recognition with industry buyers in an intimate environment
- Demonstrate commitment to the industry

### ↳ **EXHIBITION SPACE RATES**

EACH 10' X 10' EXHIBIT SPACE INCLUDES:

- Two complimentary full-event registrations
- One 6-foot draped table
- Two chairs
- 8-foot high back drape, 3-foot high side drape (if applicable)
- Wastebasket
- Identification sign

**10' x 10' booth space price = \$2,500**

**10' x 20' booth space price = \$4,200**

**10' x 30' booth space price = \$6,600**

**20' x 20' booth space price = \$7,300**

### ↳ **EXHIBIT HALL HOURS** (subject to change)

**Monday, August 1, 2022**

5:00 p.m. – 7:00 p.m.

**Tuesday, August 2, 2022**

10:00 a.m. – 6:00 p.m.

## **For further information contact:**

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