

PRINT

Golf Course Industry will calculate custom, bundled print rates based on your specific branding needs and your combined print and digital program with us. We also offer better rates for clients working with our GIE Media sister publications. Call us today to talk about your needs and we'll develop the right integrated program at the right price to help you drive your sales in the golf course market.

Mechanical Requirements: Saddle stitched, three columns to a page. Paper stock: Machine coated, 50-lb. body with 100-lb. cover. Colors available: matched, 4-color process (AAAA-MPA). Trim size 7⁷/₈" x 10¹/₂".

Digital Files and Specifications For Print: High-resolution press-ready PDFs are the preferred medium for advertiser-supplied, printed ad materials. Ads can be submitted via FTP upload. For information, contact Caitlin McCoy at 216-393-0244 or at cmccoy@gie.net.

Special Regional and Demographic Advertising Rates: Contact the publisher or your advertising representative regarding regional rates and mechanical requirements.

Ad Sizes (Non-Bleed)

Specifications	Width	Depth
Full Page (non-bleed)	7"	10"
2/3 Page	4 1/2"	10"
1/2 Page Island	4 1/2"	7 1/2"
1/2 Page Horizontal	7"	4 7/8"
1/2 Page Vertical	3 3/8"	10"
1/3 Page Square	4 1/2"	4 7/8"
1/3 Page Vertical	2 3/16"	10"
1/4 Page Square	3 3/8"	4 7/8"
1/4 Page Horizontal	7"	2 3/8"
1/6 Page Vertical	2 3/16"	4 7/8"
1/6 Page Horizontal	4 1/2"	2 3/8"

DIGITAL

Website	
Leaderboard	\$1,699
Prime Plus Square	\$845
Prime Tower	\$1,599
Light Box	\$4,799

All prices are net rates.

eNewsletters	
Prime Plus Square	\$1,199
Bottom Leaderboard	\$599
Sponsored Feature	\$1,599

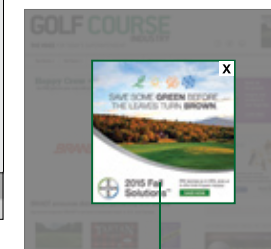
All prices are net rates.



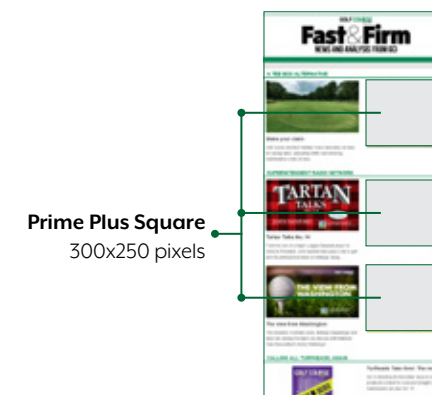
Leaderboard
728x90 pixels

Prime Plus Square
300x250 pixels

Prime Tower
300x500 pixels



Lightbox
500x500 pixels



Prime Plus Square
300x250 pixels



eBlast pricing: \$1,150 initial setup, includes 2,000 emails. \$18 per email thereafter. Our third party email list is roughly 9,000 emails.



Have a question about rates, materials, deadlines or bundled programs? Contact Russ or Craig:



Russ Warner
National Account Manager
rwarner@gie.net
216-393-0293



Craig Thorne
Account Manager
cthorne@gie.net
216-393-0232



Caitlin McCoy
Advertising Production Coordinator
cmccoy@gie.net
216-393-0244