



Global Regulations, Consumer Tastes Push Development of ELECTRIC VEHICLES

On the ground and in the air, companies are developing: Battery Technology, Lightweight Materials, Electric Motors, Electronic Controls, Axles with Integrated Motors, Composite Structures, Sophisticated Computing Systems



Today's eMobility (TeM) will feature the latest design, manufacturing, technology, and engineering advancements in this dynamic market as well as advice critical to making companies successful.

ISSUE	FOCUS	CLOSING DATE	MATERIALS DUE
Winter	Inaugural Issue	Feb. 21, 2020	Feb. 28, 2020
Spring	Batteries	May 15, 2020	May 22, 2020
Summer	Regenerative Braking	Aug. 14, 2020	Aug. 21, 2020
Fall	Motors/Drives	Oct. 30, 2020	Nov. 6, 2020

Many magazines focus on the gee-whiz technology and environmental benefits of electric drive, but only TeM takes you directly to the people figuring out how to design, build, and specify components for the next generation of vehicles – from the engineering and design studios through factory floor production.

Harness the power of print advertising, coupled with interactive digital components, to position your company as an authority to those making critical design and purchasing decisions in this exciting new publication.

Special GRAND SLAM introductory offer:
Buy 3 issues, get the 4th FREE!

CONTACT A SALES REP TODAY!

Mike DiFranco
Group Publisher
MDifranco@gie.net
216.393.0235

Joe DiFranco
Associate Publisher
JDifranco@gie.net
216.393.0234

Rachel Dennis
Regional Sales Manager
RDennis@gie.net
216.393.0326

Gina Garred
Regional Sales Manager
GGarred@gie.net
216.393.0337

TODAY'S

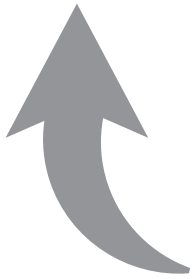
e**MOBILITY** 

1.2
MILLION



Fully electric cars on the road in 2019
(Edison Electric Institute, April 2019)

Lithium-ion battery packs growing



21.8%
CAGR

(Research and Markets, August 2019)

\$17.7 BILLION

U.S. electric vertical take-off and landing
(eVTOL) aircraft market by 2040
(Deloitte, June 2019)

9% annual growth

for electric vehicle, hybrid, plug-in-hybrid

regenerative brakes to
\$1.3 billion by 2024

\$425
billion

Value of the electric car and truck market
by 2025, a 16% compound annual growth
rate (CAGR). *(Global Market Insights, August, 2019)*

Sales of battery powered cars,
trucks, and airplanes continue to
boom as producers address global
emissions targets. Tesla's Model 3
shows a solid consumer market,
while commercial companies launch
electric delivery trucks, vans, and
pickups. In the air, battery powered
vertical takeoff and landing (VTOL)
prototypes abound.

Attracting the right audience to
this competitive market has never
been more important. *TeM*, the
industry's only magazine covering
all aspects of electric mobility
design and manufacturing, will
drive you straight into the hands of
qualified decision makers.

TeM, to be published quarterly in
2020, has a targeted circulation of
10,000 print and digital recipients,
including OEMs and Tier 1, 2, and
3 suppliers to motor vehicle and
aerospace producers.