

Supplement to

Greenhouse MANAGEMENT

2026

New Annual Varieties

Your guide to the latest annual varieties from around the world.

Sun Pendants™ Hot Pink *Fuchsia* from Proven Winners®

Ball Seed®







NEW Spectacular Sedum

This seed alternative for vegetative *Sedum spectabile* offers good plug quality, seeding uniformity and a convenient, multi-pellet seed product form. The *All-America Selections Winner* features programmable production and flexibility in start time, along with less breakage and decreased shrink. Medium-sized flower clusters and shorter stems do not easily break or fall open. Ideal for patio and landscape markets in USDA Zones 3 to 9.

NEW Lanna Lace F1 African Marigold

Dwarf white marigold has fully double flowers that shed water well and avoid turning brown for a longer period. Each creamy white double bloom is 2.5 to 3 inches (6 to 8 centimeters) across atop green foliage. Add to your African marigold program to complete your color range. Well-suited to beds and mixed containers.

NEW SunPatiens® Petite Purple Impatiens

This new series is 25% to 40% more compact than SunPatiens® Compact, and it's ideal for 8- to 12-inch (20- to 30-centimeter) hanging baskets, patio containers and mixed color bowls. It produces a continuous supply of large, vibrant flowers, and the plants are heat and drought tolerant.

Order all of these fantastic newcomers and more on WebTrack® (ballseed.com/webtrack) and be sure to register for our upcoming WebTrack 101 webinars. You won't want to miss them!

LOOKING FOR SOMETHING **NEW**?

Ball Seed®

WebTrack® Makes It Easy!

WebTrack is your one-stop shop for finding **new varieties** in all the forms you need. Search, book and track your order in one place. It's that easy!

BOOK ON WEBTRACK



Learn all the ways WebTrack can help improve your business in our **WebTrack 101 WEBINAR SERIES!**

WEBTRACK®

Visit ballseed.com for current Terms & Conditions of Sale. ©2026 Ball Horticultural Company 261213750 ® denotes a registered trademark of Ball Horticultural Company in the U.S., unless otherwise noted. It may also be registered in other countries.

PanAmerican Seed®







NEW Beacon® Pink F1 Impatiens

A vibrant color to light up the shade for bolder displays. The popular series is trialed and approved to grow well and look vibrant in the shade and offers high resistance to the widely prevalent populations of *Plasmopara destructor*, the cause of Impatiens downy mildew. Beacon Impatiens are suitable for packs, pots, hanging baskets and in-ground beds. Visit **beaconimpatiens.com** for more details on the Beacon story.

NEW Always Sunny Gold F1 Sunflower

The longest blooming sunflower in its class! Tall and strong-stemmed, these golden-yellow flowers with dark centers keep coming all season on highly branched plants for a stunning display in landscapes and gardens. Golden flowers are always pollen-free for no-mess production and enjoyment. Green foliage is attractive and long-lasting. Makes a stunning garden cut flower!

NEW Caliburst™ Nectarine F1 Petchoa

NEW Nectarine features a dynamic color shift from a glowing orange with yellow undertones in the greenhouse to a soft rose overlay outdoors. Caliburst, the first petchoa from seed, combines the vibrant colors from calibrachoas, the cold-durable production and daylength requirements of Wave® Petunias, and the ease of seed. It's the perfect formula for excellent spring and summer sales! Caliburst performs like a vegetative variety, with the flexibility of seed. With its controlled, manageable habit, it's the coolest for combos and containers.

For more: panamseed.com

TRENDING NOW!

NEW E3 Easy Wave® MIDNIGHT MARBLE

The must-have addition to your Wave® program for Spring '27.



Get the petunia that's a sure seller!

wave®
PETUNIAS

Panamseed.com/Wave makes growing easy • **+1 800 231-7065**

Visit panamseed.com for current Terms & Conditions of Sale. ©2026 Ball Horticultural Company 261100101 * denotes a registered trademark of Ball Horticultural Company in the U.S. It may also be registered in other countries.

Suntory Flowers









Mandevilla 'Sun Parasol XP Maui Sunset'

With big kahuna color, Sun Parasol XP Maui Sunset brings the luau to your landscapes and containers. Bushy plants produce large, orange, pinwheel-shaped blooms. The breeding is in between the Sun Parasol Original and FiredUp series. Habit is more upright. XP stands for extreme performance and flower power.

Petunia 'Surfinia Heavenly Peach Horizon'

Surfinia Heavenly petunias are the happy medium, with a controlled semi-trailing habit and outstanding garden performance. New to the series is Peach Horizon, with multitonal peach blooms. Another new Surfinia variety is Heavenly Blue Violet, with large, bluish-purple blooms and dark throats, bringing the series to eight colors.

Pericallis 'Senetti Orchid Glow'

Senetti pericallis varieties offer cool colors for the cool season, and they're perfect for early spring conditions, tolerating temperatures down to the low 30s. New for 2027 is Senetti Orchid Glow, with petals that radiate from magenta to blue violet. Bright white/yellow disks add contrast that makes the blooms glow.

Catharanthus 'Soiree Double Rosy Red'

Essential new color brings new possibilities in Soiree Double catharanthus – Rosy Red. Unique flower form and bushy habit is more shrub-like than a typical bedding plant vinca. Imagine the possibilities for red, white and blue summer combos! Additional Soiree Double colors are Orchid Improved, Pink Improved, Appleblossom and Pure White.


Sun Parasol®
XP Maui Sunset
Big Kahuna Color!
SUNTORY
FLOWERS
Say Aloha to Maui Sunset and bring the luau to your landscape.
✓ Bushy plants loaded with XL tropical orange blooms
✓ Controlled habit with strong centers
✓ Extreme heat tolerance

2026

New Annual Varieties

Your guide to the latest annual varieties from around the world.

Compiled by Anthony Elder and Emily Mills

Editor's note: All descriptions and photos are provided by respective breeding companies. Descriptions were edited for clarity, space and magazine style.

It was when I moved to Cleveland that I first heard of the concept of a spark bird, the winged creature that inspires an interest in looking at the water, trees and skies to discover more. For me, it was the blue heron, and I finally understood why my aunts, armed with binoculars, traveled across the country to different birding sites.

There's a similar phenomenon with plants. Writing for the publications that are part of the GIE Media Horticulture Group gave me a whole new appreciation for annuals, as I've had the opportunity to hear stories from breeders about what it takes to bring a new variety to market: the careful selection to get the habit just right, the brighter color, the disease resistance and the years it takes before it hits consumers' gardens.

I'll never forget seeing Night Sky petunia for the first time and learning about the breeding work that went into creating the constellation-like pattern on the petals. Posts on my Twitter account never took off the way the one about Night Sky did. It sparked something in people who saw it, regardless of whether they had horticulture experience.

That's what is so powerful about seeing new varieties and hearing the stories behind them, whether it's at the various trial gardens across the country or here at Cultivate, where you may find yourself reading *Greenhouse Management's* New Annual Varieties guide (and the New Perennial Varieties guide).

The GIE Media Horticulture Group has long sponsored the New Varieties Zone at the yearly trade show in Columbus, Ohio, and provided this guide as a resource for growers and retailers looking for what's new. On these pages, you'll find new annual varieties from 17 companies, along with those from Ball Seed, PanAmerican Seed and Suntory Flowers at the front of the guide, as well as Proven Winners on the guide's cover, who helped make this guide possible.

Every plant has a story, and I hope among the pages here and displays at Cultivate that you find something that sparks you — and eventually your customers.

-Michelle Simakis
Group Publisher

Begonia

Begonia Dragon Wing White Bronze Leaf



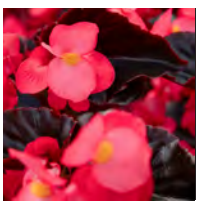
PanAmerican Seed's Dragon Wing series of arching, pendulous begonia plants expands in 2027 with a core white color over warm bronze leaves. It grows lush and vigorous and has a strong hanging basket habit; it also works well in commercial landscape plantings. Easy to grow from pelleted seed.

Begonia I'Conia Valencia Pink



I'Conia Valencia Pink from Dümmen Orange features large, soft pink and orange flowers with yellow centers, set against dark foliage for striking contrast. Its well-branched, adaptable habit suits 2.5-quart containers through hanging baskets, delivering full, high-impact color and reliable, season-long performance for premium retail and garden programs.

Whopper Rose Espresso



Rose Espresso from Benary features large, rose-colored blooms contrasted by dark, espresso-colored foliage. Exceptionally vigorous with outstanding heat tolerance, it delivers season-long performance in landscapes and large containers. Exclusively available through Ball Seed in North America.

Bidens

Beedance Petites bidens series



Suntory Flowers has introduced an ultra-compact bidens series, Beedance Petites. It's a companion to the Beedance series, which is more vigorous and well-suited to combo baskets. Beedance Petites have a mounded, ball-shaped habit. No PGR required. Ideal for small pots. Colors include Red (pictured), Orange and Yellow.

Calibrachoa

Calibrachoa Caliloco Tiger



Expanding Westhoff's Caliloco series of novelty calibrachoa, this year's Caliloco Tiger brings unique multi-colored blooms, flower power and garden performance.

Superbells Double Mardi Gras Calibrachoa



This double calibrachoa from Proven Winners blooms prolifically in lavender with splashes of yellow and white. Despite its novel look, it delivers the same performance as all Superbells and is screened for *Thielaviopsis* resistance. Plus, it's early-blooming, perfect for spring promotions.

Dahlia

Dahlia City Lights Compact



A new series size enhances the City Lights assortment from Selecta One. City Lights is known for its dark foliage, which contrasts with its bright blooms (Scarlet, Sunny Yellow and Magenta, pictured); this series is more compact. The flowers are a magnet for butterflies and birds, and the plants are well-branched.

Coffee Shop Lavender Latte



Syngenta Flowers' Coffee Shop Lavender Latte dahlia features dark foliage, creating contrast in borders while complementing the fully double blooms that hold their shape throughout the season. Strong garden performance with excellent powdery mildew resistance helps plants look healthy from summer through fall frost. Perfect for patio pots, cutting gardens and landscape beds.

Dahlia Summer Bees Salmon Bicolor



Dümmen Orange's Summer Bees Salmon Bicolor, with a bee-friendly design, delivers long-lasting color. Large, single open flowers attract pollinators and provide high retail appeal. Upright habit with medium to vigorous growth makes it a versatile performer for landscapes, 6-inch or larger containers, and as a combination component.

Dianthus

Dianthus chinensis Divinity Radiant Scarlet Frost and Radiant Raspberry Red



Last year, Hem Genetics introduced a new series of dwarf *Dianthus chinensis*, like its Diana series, but shorter and one that normally requires no PGRs in production. The flower size is as large as those of the taller Diana series. It can be done in packs, 4- to 6-inch pots, hanging baskets and containers. The "Radiant" colors have intricate color patterns. Raspberry Red (pictured) won a Fleuroselect Novelty award this year.

Fuchsia

Fuchsia Blue Radiance



This Ball FloraPlant variety is early- and free-flowering and stands up to spring weather conditions. It also has great branching and is easy to grow. Plants are day neutral, and the strong, upright habit doesn't split. With mounding color from top to bottom, it's ideal for larger pots and baskets.

Sun Pendants Hot Pink Fuchsia



This everblooming Proven Winners variety (pictured on this guide's cover) features greatly improved heat and sun tolerance, attracting pollinators all season with its dangling, trumpet-shaped blossoms on an upright mounded to semi-trailing habit.

Gerbera

Gerbera Melodiva Hot Pink



Gerbera Melodiva Hot Pink from HilverdaFlorist brings a hot pink color to the assortment, combined with a uniform plant habit. With even flowering, continuous bloom production and strong shelf life, this variety is an efficient and eye-catching choice for pot sales.

Impatiens

Sol Luna Orange Duet Hybrid Impatiens



Danziger's Sol Luna Hybrid Impatiens Series is focused on brining outstanding uniformity, vigorous performance and head-turning colors to the market. New for 2027, Sol Luna Orange Duet offers large, creamy orange and bright white bicolor blooms backed by deep dark foliage. Dependable in sun or shade.

Ipomoea

Ipomoea Sweet Georgia White Splash



Sweet Georgia White Splash from Green Fuse Botanicals has clean white margins and transitional hardening colors of lime to deep green, all on the tight, mounding habit expected from the Sweet Georgia Series.

Jamesbrittenia

Jamesbrittenia Jammin' 'Coral'



This complete reboot of Kientzler's Jammin' series of Jamesbrittenia includes an upgraded version of the 'Wine' variety and four additional colors; 'Coral' (pictured), 'Lilac', 'Pink' and 'Pink Bicolor'. Strong extended garden performance from spring into summer. Excellent heat tolerance. Perfect trailing component plant for combinations. Thrives in the sun.

Mandevilla/Dipladenia

Madinia Hot Pink



This Syngenta Flowers variety features a bushy habit and limited vining, enabling efficient production in small pots, maximizing bench space and reducing labor. Continuous flowering and heat-loving performance create color all summer. Dependable vegetative supply offers both URC and CC options across a full color range.

Mandevilla Divina MegaFlora



Divina MegaFlora from Selecta One has been selected in trials for its extra-large tropical flowers. Available in Red and Neon Pink (pictured), the plants have excellent branching and fill the pot before climbing. A medium-small trellis is optional, and plants are tangle-resistant for easier production and delivery.

Mandevilla 'Sun Parasol Giant Powder Pink'



Classic vining mandevillas on trellises command premiums at retail. Suntory Flowers has introduced Sun Parasol Giant Powder Pink. The color is a light pink, with petals that have a distinctive ruffled edge. Available in liners from Sun-Fire Nurseries.

Origanum

Origanum vulgare 'Zoregano'



This high-yielding oregano variety from Hishtil has matte green foliage, exceptional tolerance to rust and powdery mildew, and a carvacrol-rich essential oil profile. It offers reliable performance for growers while delivering flavor, aroma and freshness for culinary use.

Pentas

Pentas Phenom Double Blue



With a near true blue color, Phenom Double Blue from Green Fuse Botanicals works well as a standalone container or in summer combinations. The mounding habit will work in any application, and it shines brighter as the heat kicks in.

Pentas lanceolata StreetArt Series



This vigorous, heat-loving pentas series from Benary delivers nonstop color in Red, White and Blue, ideal for patriotic combos in premium containers from Memorial Day through Labor Day. More vigorous than Benary's Graffiti series, with strong garden performance and pollinator appeal.

Petchoa

Petchoa CitraNova



This petunia-calibrachoa hybrid from Ball FloraPlant features large flowers in vibrant colors (Limone, pictured, and Lemon Zest) and a strong root system. CitraNova creates full hanging baskets and bountiful patio pots. Plants have a semi-mounded and spreading habit, so containers are covered with blooms that last longer into summer.

Petunia

Amazonas Violet Parakeet Petunia



Danziger has added three new colors to its Amazonas collection of petunias. Joining Plum Cockatoo are Midnight Finch, Pink Macaw and Violet Parakeet (pictured), which are well-suited for hanging baskets and patio pots.

Firefly Moonlight Petunia Collection





The Firefly Moonlight Series, bred by Light Bio, combines vigorous growth, exceptional garden performance

and natural bioluminescence. Growing 8 to 10 inches tall and spreading 18 to 24 inches, plants quickly fill baskets, containers and landscape beds with a dense, trailing habit. Pink blooms in a range of shades (pictured is Midnight Pink).

Firefly Nightlight White Petunia




The next generation of bioluminescent petunias has arrived. Firefly Nightlight White, bred by Light Bio, features a compact, mounded habit with enhanced, consistent glow throughout both foliage and flowers. Ideal for premium patio containers, hanging baskets and retail displays, it delivers season-long performance.

Petunia Frogger White



Frogger White, a new standalone variety from Westhoff, leaps into the market with large green and white blooms which completely cover these tidy, mounding plants all season. Perfect for combos or the landscape, Frogger White is grower-friendly while delivering exceptional garden performance.

SuperCal Premium Pink Star



SuperCal Premium Pink Star from Sakata features vibrant blooms with a star pattern, providing three seasons of color, spring through fall. This all-weather petunia offers an abundant flower display with large blooms on a tidy, mounding habit. High heat tolerance, excellent cold and rain resistance, and low maintenance.

Rudbeckia

Rudbeckia F1 Claire Orange



American Takii says its Rudbeckia F1 Claire Orange is the first pollen-free rudbeckia on the market. The absence of visible pollen means the flowers remain clean and vibrant. Plants are compact and branch heavily, producing an abundance of blooms all season. Ideal for containers, Claire Orange is a 2026 AAS award winner.

Salvia

Outshine Orchid Salvia



Solving the issues that have held *Salvia greggii* hybrids back in the past, this Proven Winners selection has a plethora of bright, orchid-pink flowers. They are carried just above the well-branched, ball-shaped foliage nonstop from spring to frost in most climates. Deer resistant and pollinator friendly.

Salvia Salgoon Lake George



Salvia Salgoon Lake George from HilverdaFlorist introduces a mauve-lilac color with long-lasting garden performance. Known for strong heat and drought tolerance, it blooms from early spring through late autumn. Its flower spikes attract hummingbirds, bees and butterflies, while its durability and color make it a reliable, high-value choice for growers and gardeners.

Torenia

Torenia Tropics 'Amethyst'



This new series of Torenia from Kientzler features four colors: 'Amethyst' (pictured), 'Lilac', 'Rose' and 'Silver'. All varieties have exceptional branching, medium vigor and self-cleaning flowers. Expect high heat tolerance and disease resistance. Strong performance from sun to shade, including as a component in shade combinations.

Vinca

Vinca Tattoo Boysenberry



In PanAmerican Seed's Tattoo series, each petal looks "inked" or airbrushed with strokes of dark purple, adding dimension and interest. Like a ripening berry, Boysenberry displays a purple-red ombre with a white center.

Zinnia

Zinnia Profusion Double Fire Improved



Sakata's Zinnia Profusion series now features Double Fire Improved, covered with an abundance of full, double, deep orange flowers. This new introduction brings the same attributes of the Profusion series: disease resistance, high heat tolerance and garden performance. Improved flower size better matches the series.

SPONSOR CONTACTS

BALL SEED | BALLSEED.COM | 2-3
PANAMERICAN SEED | PANAMSEED.COM | 4-5
PROVEN WINNERS | PROVENWINNERS.COM | COVER
SUNTORY FLOWERS | SUNTORYFLOWERS.COM | 6-7

SOME THINGS CAN'T BE AUTOMATED

REAL NEWS. REAL CONTENT. *Real people.*

FROM PROPAGATION TO RETAIL, the GIE Media Horticulture Group delivers what you need to run a stronger business. Our team is in the field, talking to leaders and asking questions to understand how decisions are made, providing you with endless ideas to move your business forward.

Everything we do is with your success in mind. It's what shapes every issue of *Garden Center*, *Greenhouse Management*, *Nursery Management*, and *Produce Grower*.



▲ *Stop by our booth #1637*

TO MEET THE TEAM AND PICK UP THE LATEST ISSUES



▲ KELLI RODDA, *editorial director*



▲ PATRICK ALAN COLEMAN, *editor*



▲ KATIE MCDANIEL, *associate editor*