



2022 EDITORIAL CALENDAR

	JANUARY	FEBRUARY	MARCH	APRIL
ISSUE FOCUS	2022: The Year Ahead	Annual Termite Control Issue	Ants/Termites	Annual Ant Control Issue
Additional Topics	PCT/NPMA Annual Survey Results 2022 Market Preview What's New in Termite Control?	Termite News & Notes Legislative & Regulatory Update Tips & Tricks: Using Pheromones	Termite Research Update Proactive Treatments for Perimeter Pests Identifying Mosquito Habitats	University Research Update on Ants Bird Control: What You Need To Know The Heat is On! Not Just for Bed Bugs Any Longer
Supplement		Readex Ad Readership/Brand Awareness Study for Full-Page Advertisers NEW! Faces of Pest Control	Bed Bug Supplement Mosquito Control Supplement NEW! Problem Solvers	
Closing Date	December 3	January 4	February 3	March 4
Material Due Date	December 10	January 11	February 10	March 11

	MAY	JUNE	JULY	AUGUST
ISSUE FOCUS	PCT Top 100 List	Annual Fly Control Issue	Annual Cockroach Control Issue	Annual Rodent Control Issue
Additional Topics	From the Field: Ant Management Strategies Invasive Mosquitoes: What's Next? Major Growth Factors for Top 100 Companies	Bed Bug Safety Tips For Technicians Fall Invaders: Are You Ready? How To Properly Position Electronic Fly Traps	Cockroach Control: Commercial Vs. Residential Flea Treatment Hot Spots Ticks & Lyme Disease in the News	Late Summer = Stinging Insects Rodent Control Case Studies Top Five Spider-Proofing Techniques
Supplement	Mosquito Control Supplement	Bed Bug Supplement		
Closing Date	April 5	May 4	June 3	July 6
Material Due Date	April 12	May 11	June 10	July 13

	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
ISSUE FOCUS	Urban Wildlife Control	NPMA PestWorld Convention	Pesticide Formulations	Bed Bugs
Additional Topics	Bed Bugs in Multi-Family Housing Ladder & Attic Safety NPMA PestWorld Preview: Boston	Invasive Species Update New Technology to Train Your Staff Identifying Overwintering Pests	The Science of Formulations Pest Management in Food Plants Early Order Programs: What's the Deal?	NPMA PestWorld Report How to Apply Dusts Properly 2023 Business Outlook
Supplement	Bed Bug Supplement	PCT Convention Extra	NEW! PPMA 25-Year Anniversary NEW! New Technology	Bed Bug Supplement
Closing Date	August 3	September 2	October 5	November 3
Material Due Date	August 10	September 9	October 12	November 10

2022 NPMA SPECIAL DESIGNATIONS



Termite Awareness Week
March 6-12, 2022

National Pest Management Month
April 1-30, 2022

Tick Awareness Week
May 8-14, 2022

Bed Bug Awareness Week
June 5-11, 2022

Rodent Awareness Week
October 16-22, 2022