

# CANNABIS CONFERENCE

## EXHIBITOR RULES FOR BOOTHS AND SIGNAGE

To ensure a successful show for all exhibitors at Cannabis Conference, please review these exhibitor rules and regulations pertaining to your booth space and signage. These rules and regulations have been implemented to ensure that all exhibitors are treated fairly and have equal opportunity to present their brand and products in a compelling fashion. The intent is to keep sight lines open and not infringe on other exhibitors.

*\*Exhibits which are not in compliance with the below guidelines will be asked to adjust on-site at the exhibitor's expense. Failure to comply will impact future opportunities to exhibit at Cannabis Conference and other GIE Media Events.*

### Each 10'x10' space includes:

- 8' pipe and drape back wall
- 3' pipe and drape side walls
- 6' draped table
- 2 standard chairs
- Wastebasket
- Booth ID sign

### IN-LINE/PERIMETER/CORNER BOOTHS

**IN-LINE/LINEAR Booths:** 10'x 10'consisting of drape assembled on aluminum stanchions and crossbars; 8' high back drape, 3' high side drape; and an exhibitor identification sign.

**PERIMETER Booths:** are booths backed directly to the facility perimeter walls. 10'x 10'consisting of drape assembled on aluminum stanchions and crossbars; 8' high back drape, 3' high side drape; and an exhibitor identification sign.

**CORNER Booths:** an inline booth at the end of a series of inline booths with exposure to intersecting aisles on two sides. 10'x 10'consisting of drape assembled on aluminum stanchions and crossbars; 8' high back drape, 3' high side drape; and an exhibitor identification sign.

### Use of Space:

- Regardless of the number of Inline Booths utilized, e.g. 10' x 20', 10' x 30', 10' x 40', etc. display materials should be arranged in such a manner so as not to obstruct sight lines of neighboring exhibitors. The maximum height of 8' is allowed only in the rear half of the booth space with a 4' height restriction imposed on all materials in the remaining space forward to the aisle.
- All displays, booth elements, signage, and other exhibit materials including floor covering, must be contained within the confines and plane of the booth dimensions. No exhibit may span or extend into an aisle.
- Boxes and equipment cannot be stored behind booth space

Hanging signs are **NOT** allowed over in-line, perimeter or corner exhibit spaces.

### **Display Material Regulations:**

- Display materials cannot obstruct sight lines of neighboring exhibitors.
- The maximum height of any structure in the booth cannot exceed 10 feet. Booth branding can only face forward, exhibitors cannot brand on the sides or back of booth.
- Displays over 8 feet, including but not limited to- signs, flags, and banners, are not permitted in any in-line booth, and will not be allowed.
- The back walls of all displays visible from a neighboring exhibit must be finished materials displaying a plain, non-branded wall. Any back-wall logos/words/graphics visible from an adjoining exhibit must be covered in a similar finish to the rest of the wall.
- If back wall materials do not conform with the required plain, non-branded finished material, the exhibitor will incur the charge to have coverage completed on site. Show management shall not be held liable for damages should the onsite solution involve a permanent alteration of the booth.
- Side walls/displays/equipment may be up to 8 feet tall in the back half of the booth but must be 4 feet or under on the front 5 feet.
- The show floor is carpeted, if you are wanting to add padding or order a different style/ color of carpet you can do so through the Exhibitors Services Manual (ESM).

### **ISLAND BOOTHS**

**ISLAND Booths:** Typically, 20' x 20' or larger and exposed to aisles on all four sides. There is no pipe and drape construction provided.

#### **Use of Space:**

- A. Height maximum for booth structure is 14'. The entire cubic content of the space may be used; however, booth structure and/or presentations must not be placed so that attendees must stand in the aisle to observe.
- B. Hanging signs can be hung to a height of 20' to the top of the sign.

### **Display Material Regulations:**

- Exhibitors are responsible for producing the hanging sign and all related costs, including rigging and labor.
- Rigging request should be made as soon as possible but no later than 3 weeks prior to the load-in for the show. Requests made after this time, may incur additional charges. Encore Global is the exclusive rigging provider for the Paris Las Vegas.
- Hanging signs cannot exceed a maximum height of 4'. Maximum hanging height from the top of the sign to the floor, for all signs is 20' unless further restricted by the venue.
- Hanging signs must be placed above contracted exhibit space only.
- Signs should be centered within the exhibit space and cannot encroach on the aisle or any neighboring company's exhibit space.
- The entire cubic content of the space may be used up to the maximum allowable height, which is 20ft, including signage.
- The show floor is carpeted, if you are wanting to add padding or order a different style/ color of carpet you can do so through the Exhibitors Services Manual (ESM).