

Helping ensure the long-term viability of polypropylene as a recycled material will take all of us.

Learn how we can make a difference together.



Launched in 2020, the Coalition brings together stakeholders from across the PP value chain to **drive meaningful and measurable change** for PP recovery and recycling and to further develop end markets.



\$6.7M provided in grant funds to support sorting improvements and community education

Impact to date*



25M new pounds of valuable PP recovered annually



20M people impacted through improved recycling in the U.S.



Regained **"Widely Recyclable"** label from How2Recycle®

*as of August 2022

The Coalition is celebrating the significant impact made in only two years while recognizing that the work to support PP recycling must go further. The Coalition will continue to lead efforts to increase curbside access to PP recycling, support sortation equipment upgrades, and ensure PP domestic end markets continue to grow.





Goals

• Increase access to curbside recycling for PP

The Coalition's efforts are focused on providing

sortation of PP as well as providing community

grants to increase recovery and ensure effective

- Ensure recycling facilities can sort PP
- Support domestic end markets



Structure

All members of the PP value chain are encouraged to join the Coalition. There are several funding levels available.

Steering Committee Funders guide the strategic direction and advise on major decisions. Capped at ten funders.

Supporting and Value Chain Champion Funders assist with the strategic direction and provide input on decisions. No participation cap.

The Advisory Committee is comprised of representatives from industry organizations who provide insights and expertise to inform the strategy and project specific efforts. Advisors are nominated and do not have a funding requirement.

Thank you to our funding partners.









Approach

education and outreach.