

State of Solid Waste

8

Long-term Key Factors Influencing Waste Services

November 2023

Michael E. Hoffman Group Head Diversified Industrial Research/Managing Director

Contact: 443-224-1305: mehoffman@stifel.com

Stifel does and seeks to do business with companies covered in its research reports. As a result, investors should be aware that the firm may have a conflict of interest that could affect the objectivity of this report. Investors should consider this report as only a single factor in making their investment decision.



All relevant disclosures and certifications appear on pages 16 - 19 of this report.

Agenda - Mirror, mirror on the Wall?



- 1. What did we learn from latest earnings cycle?
 - 1. Lots of Price
 - 2. Cost of capital is more expensive
 - 3. Supply chain remains a challenge
 - 4. Capital Spending
 - 5. Sustainable Investing in Focus
 - 1. MRFs
 - 2. RNG/LFG plan
 - 6. What are investors thinking?
- 2. Where do we go from here?
 - 1. Tell the Story
 - 2. Sustainability Fad or Fabulous
 - 3. Alternative Fuel Vehicles
 - 4. Recycling Content Commitments are a Game Changer

What did we learn from latest earnings cycle?

- State of Solid Waste It is doing just fine!!
 - Closed FY22 on better price than forecast in 4Q: 5.9% to 9.0%.
 - FY23 opened very strong.
 - 1H23 up 120bp vs FY23 median price guidance
 - FY23 revised: Group's median price growth up 75bp (Range: 0bp to 150bp).
 - 3Q23 validated the revised upward revision.
- Price/Cost Inflation Outlook
 - Inflation peaked about mid-year FY22.
 - Inflation is less bad but not narrowing as fast as the Fed hoped wages are 4% to 6%.
 - 3Q23 price/cost spread drove above average margins
 - Price/Cost is set up for above-average margin gains in 2H23 into 1H24.

What did we learn from latest earnings cycle?



- Volume: Fundamental Trends support a neutral to positive outlook **BUT.....**
 - Good volume trends (service interval/small container, landfill MSW) remain positive, just at a lower rate of change.
 - Overall volume, could be negative to slightly positive as quality of revenue is a focus.
 - Shedding of low quality and low return sales: do not do it for practice.
- M&A Outlook: Another strong year but the pace begins to normalize.
 - GFL takes a pause, sort of.
 - WM is spending on Sustainability does not mean no deals but a lot less.
 - WCN/RSG/CWST will be active, as will bigger private companies, LRS, WIN, Rumpke, Recology.
 - PE still active but picky with the higher cost of debt capital a factor.



- Cost of Capital it is a lot more expensive.
 - Jan 1, 2022: 10-Year was 1.5%.
 - Nov 8, 2023: 10-Year is 4.60%, 2-year is 4.96%.
 - LTM Equity Risk Premium (ERP), up 60bp since Jan-2022
- Supply Chain better but NOx27 could extend the pain.
 - Medium and Heavy weight vehicle production remains challenging.
 - 80% of replacement rate
 - About 10% of routed fleet is normal.
- Labor younger generation does not want to drive for a living.
 - Driver supply not helped by Yellow Freight Bankruptcy as much as first expected.
 - Wage inflation at 4% to 6% for the time being.
 - Own the vocational Training becoming table stakes.

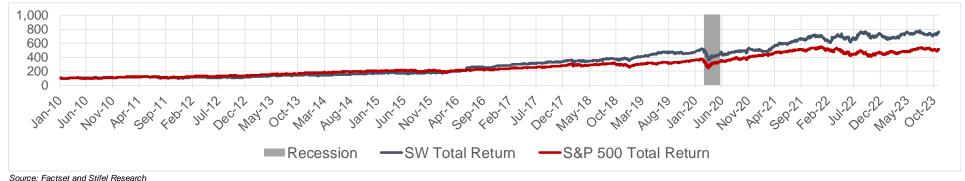
- Inflation down but at a higher low.
 - Settles at 3-4% for a while do not repeat 1-3% of 2008 to 2020.
 - Wages are lower but repair & maintenance and risk not coming down yet.
- Recession probability Not in 2023, early 2024 and short lived.
 - What will the Fed do?
 - Paused for now but inflation is being stubborn.
 - May finally kill the housing market certainly has killed multi-family.
 - Move-up market already closed.
 - Drives credit card rates to over 20% cost of carry.

What Are Investors Thinking?



- Perspective
 - Average age of buy-side analyst is 25 to 35.
 - Average age of a PM is 30 to 45.
- What were they doing in 2008?
- Never seen inflation or rising interest rates!
- 2010 to 2019 Hard not to Look Brilliant 13.4% CAGR in stocks!
- 2020 to 2023 All of these Happened Virtually At Once
 - Pandemic (Spanish Flu 1918)
 - Russia/Ukraine (WWII early1940's)
 - Energy Crisis (1970s)
 - Hyperinflation (1980s)

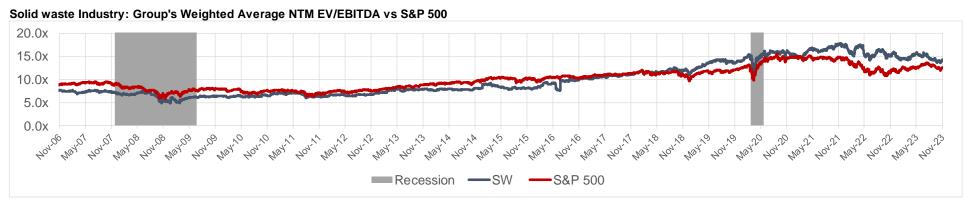
Solid waste Industry: Group's Indexed Total Returns vs S&P500



6

What Are Investors Thinking?

- Themes dominate the mindset
 - Risk on or Risk off
 - Risk-on investing happens during economic growth and is characterized by high-risk investments.
 - Risk-off investing happens during economic decline and is characterized by low-risk investments.
 - Defensive vs. Cyclical: Is a Recession Coming?
 - The Cyclical super sectors: Basic Materials, Consumer Cyclical, Financial Services, and Real Estate.
 - The Defensive super sectors: Consumer Defensive, Healthcare, and Utilities.
 - Tweeners super sectors: Communication Services, Energy, and Industrials.
 - The sky is blue the sky is gray Just Kidding.



Where do we go from here?



- Tell the Story It is a Good One to Tell
 - Own the Narrative before Someone Else Will.
 - Can you succinctly and quickly frame how the solid waste industry is a leader in Sustainability (widely defined)?
 - Do the people who know you the best know what happens to their trash every week?
 - Did you know solid waste has for 20 years produced more renewable energy (millions MWH) than all other forms until just five years ago?
 - And it is base load power into the grid, not peaking power!
 - Solid waste is #2 vocational fleet converted to alternative fuels (behind municipal buses) in North America?
 - 30% plus of routed vehicles use CNG.
 - Solid waste is a leader in the use of AI and advanced technologies to improve economic reuse of waste?

Where do we go from here?



- Sustainability Done Right it is a Competitive Advantage?
 - The Climate Genie is out of the Bottle
 - Solid waste has an opportunity it needs to seize! Tell the Story and Act!!
 - LFGTE renewable electricity 25 year record of base load power
 - 50:50 Flaring vs beneficial reuse goes to 1/3:1/3:1/3 in five years.
 - Renewable Fuel
 - LFG mix shift to more pipeline quality D3-RIN
 - Introduces added risk
 - No financial hedges so far
 - Will a three-year RVO bring RIN stability?
 - Alternative fueled fleet
 - High carbon to zero emissions : CNG to Electrification
 - Circular Economy
 - \$7B MRF modernization/recapitalization under way?
 - Curbside recycling
 - The ultimate aggregator

Where do we go from here?



- Alternative Fuel Vehicles: Pathway from high carbon intensity to zero emissions.
- North America We have to think out of the Box!!
 - CARB: ACT and ACF impact it is bigger than California.
 - Issues:
 - Payload and hours of service and infrastructure.
 - LiO4 battery is not the long-term source of power short to intermediate, yes.
 - CNG still has a role to play- Cummins 15L and 12L are game changers.
 - EV first movers will invest in the infrastructure, do not wait for Utilities/Gov't.
 - DOE Clean Cities Program plus state grants can help fund infrastructure.
 - Medium and heavyweight fleets have to figure out how to get to zero emissions.
 - Fuel cell.
 - Solid state.
 - Something not yet discovered.



- IFAT: World's leading trade fair for water, sewage, waste and raw materials management.
 - May 13-17, 2024 in Munich, Germany.
 - Truck/body vendors bring the whole catalog and there is live test driving all day long for five days.



- Recycling Circular Economy needs content Commitments.
 - Like for Like reuse
 - What is the best alternative use vs landfill?
- SB54 California EPR Legislation signed into law Aug 2022.
 - Plastic Pollution Producer Responsibility Act.
 - Plastic bag ban by Jan 1, 2025.
 - 25% reduction of qualified plastic packaging by 2032.
 - 65% of all single-use plastic packaging be recycled by 2032.
 - Plastic beverage containers *made of 50% recycled content* by 2030.
 - Water bottles, not just cups (which are moving to paper).
- \$7 billion recapitalization of MRF capacity needed.
 - Middle-innings on this effort supported by the private sector

- EPR just shifts the "who pays" and it does not alter the rate of existing recycling. (CA, OR, CO, ME)
 - The consumer/tax payer pays more through consumer purchases.
 - Colorado Pro: wants to disintermediate solid waste infrastructure.
- For CPG companies to comply, more and more qualified plastic packaging will have recycled content not just beverage containers.
 - Recovery rates matter and we do not measure that now.
 - 140,000 gas stations and virtually no recycling, huge leakage of plastic bottles.
- Solid Waste is in a control position it is the aggregator of the post consumer recycled content.
 - Should it also move into improving the value add of the aggregated materials?

What Keeps Me Up At Nights



- Landfill Air Emissions
 - EPA has just declared MSW landfills are in gross violation of emissions monitoring (Aug 17 EPA Memorandum).
 - Need clarity on Method 21 (probes) vs OTM 51 (sniffer).
- PFAS
 - CERCLA rule must have intervention legislation to protect **passive receivers** from spurious lawsuits (MSW landfills, composting, POTW!)
- Extended Producer Responsibility
 - Risk the Pro seeks to disintermediate the Solid Waste Company.
 - It cost more and just shifts the burden of pay to the producer.
 - It does not increase recycling rates/it could improve recovery if designed correctly
- Transition from high carbon intensity to Zero Carbon Fleet.
 - Infrastructure is not there and cannot keep pace with the regulatory deadlines.
 - Payload and hours of service are limited to about 15% of current routes.
 - CNG likely remains a transition option to phase down carbon intensity.
- RNG Introduces Volatility to the P/L
 - EPA sets demand and has a history of moving the goal post and with it RIN volatility.
 - Will the 3-year RVO bring stability?
 - Will the voluntary market demand less of a forward discount to spot market price?



State of Solid Waste

8

Long-term Key Factors Influencing Waste Services

November 2023

Michael E. Hoffman Group Head Diversified Industrial Research/Managing Director

Contact: 443-224-1305: mehoffman@stifel.com

Stifel does and seeks to do business with companies covered in its research reports. As a result, investors should be aware that the firm may have a conflict of interest that could affect the objectivity of this report. Investors should consider this report as only a single factor in making their investment decision.



All relevant disclosures and certifications appear on pages 16 through 19 of this report.

I, Michael E. Hoffman, research analyst, certify that the views expressed in this research report accurately reflect my personal views about the subject securities or issuers; and I, Michael E. Hoffman, certify that no part of my compensation was, is, or will be directly or indirectly related to the specific recommendations or views contained in this research report. Our European Policy for Managing Research Conflicts of Interest is available at www.stifel.com/institutional/ImportantDisclosures.

The equity research analyst(s) responsible for the preparation of this report receive(s) compensation based on various factors, including Stifel's overall revenue, which includes investment banking revenue.

Investment Rating System

Our investment rating system is defined as follows:

Buy – We expect a total return of greater than 10% over the next 12 months with total return equal to the percentage price change plus dividend yield.

Speculative Buy¹ - We expect a total return of greater than 30% over the next 12 months, with total return equal to the percentage price change plus dividend yield, accompanied by substantially higher than normal risk including the possibility of a binary outcome.

Hold – We expect a total return between -5% and 10% over the next 12 months with total return equal to the percentage price change plus dividend yield.

Sell – We expect a total return below -5% over the next 12 months with total return equal to the percentage price change plus dividend yield.

Occasionally, we use the ancillary rating of **SUSPENDED** (**SU**) to indicate a long-term suspension in rating and/or target price, and/or coverage due to applicable regulations or Stifel policies. Alternatively, **SUSPENDED** may indicate the analyst is unable to determine a "reasonable basis" for rating/target price or estimates due to lack of publicly available information or the inability to quantify the publicly available information provided by the company and it is unknown when the outlook will be clarified. **SUSPENDED** may also be used when an analyst has left the firm.

Of the securities we rate, 54% are rated Buy, 1% are rated Speculative Buy, 24% are rated Hold, 1% are rated Sell and 21% are rated Suspended.

Within the last 12 months, Stifel or an affiliate has provided investment banking services for 14%, 3%, 6% and 5% of the companies whose shares are rated Buy (includes Speculative Buy), Hold, Sell and Suspended respectively.

Within the last 12 months, Stifel or an affiliate has provided material services for 32%, 50%, 20%, 22% and 14% of the companies whose shares are rated Buy, Speculative Buy, Hold, Sell and Suspended respectively.



¹ This rating is only utilised by Stifel Canada.

The securities of the company or companies mentioned in this report may not be registered in certain states or other jurisdictions and as a result, the securities may not be eligible for sale in some states or jurisdictions. Additionally, the securities of non-U.S. issuers may not be registered with, nor be subject to the reporting requirements of, the U.S. Securities and Exchange Commission. The information contained herein is not an offer to sell or the solicitation of an offer to buy any security in any state or jurisdiction where such an offer or solicitation would be prohibited.

Additional Disclosures

Please visit the <u>Stifel Research Page</u> for the current research disclosures applicable to the companies mentioned in this publication that are within the Stifel coverage universe. For a discussion of target price methodology and risks pertaining to the covered companies mentioned in this report, please refer to the <u>Stifel Research Library</u> or the most recently published company-specific report on the applicable names.

The information contained herein has been prepared from sources believed to be reliable but is not guaranteed by us and is not a complete summary or statement of all available data, nor is it considered an offer to buy or sell any securities referred to herein. Opinions expressed are as of the date of this publication and are subject to change without notice. These opinions do not constitute a personal recommendation and do not take into account the particular investment objectives, financial situation or needs of individual investors. Employees of Stifel, or its affiliates may, at times, release written or oral commentary, technical analysis or trading strategies that differ from the opinions expressed within. Stifel or any of its affiliates may have positions in the securities mentioned and may make purchases or sales of such securities from time to time in the open market or otherwise and may sell to or buy from customers such securities on a principal basis; such transactions may be contrary to recommendations in this report. Past performance should not and cannot be viewed as an indicator of future performance. Unless otherwise noted, the financial instruments mentioned in this report are priced as of market close on the previous trading day and presumed performance is calculated always over the next 12 months.

As a multi-disciplined financial services firm, Stifel regularly seeks investment banking assignments and compensation from issuers for services including, but not limited to, acting as an underwriter in an offering or financial advisor in a merger or acquisition, or serving as a placement agent in private transactions.

Affiliate Disclosures

References to "Stifel" (collectively "Stifel") refer to SFC and other associated affiliated subsidiaries including (i) Stifel, Nicolaus & Company, Incorporated ("SNC"); (ii) Keefe, Bruyette & Woods, Incorporated ("KBWI"), which are both U.S. broker-dealers registered with the United States Securities and Exchange Commission ("SEC") and members of the Financial Industry National Regulatory Authority ("FINRA"), respectively; (iii) Stifel Nicolaus Canada Inc. ("Stifel Canada"), which is authorised and regulated by the Canadian Investment Regulatory Organization ("CIRO"); (iv) Stifel Nicolaus Europe Limited ("SNEL"), which is authorised and regulated by the Financial Conduct Authority ("FCA") (FRN 190412) and is a member of the London Stock Exchange and also trades under the name Keefe, Bruyette & Woods Europe ("KBW Europe"); (v) Stifel Europe Bank AG ("SEBA"), which is regulated by the German Federal Financial Supervisory Authority (Bundesanstalt für Finanzdienstleistungsaufsicht; "BaFin") and is a member of Deutsche Boerse and SIX Swiss Exchange and (vi) Stifel Schweiz AG ("STSA"), which is representative of SEBA in Switzerland and regulated by the Eidgenössische Finanzmarktaufsicht ("FINMA"). SNEL, SEBA and STSA are collectively referred to as Stifel Europe.



Registration of non-US Analysts: Any non-US research analyst employed by Stifel contributing to this report is not registered/qualified as a research analyst with FINRA and is not an associated person of the US broker-dealer and therefore may not be subject to FINRA Rule 2241 restrictions on communications with a subject company, public appearances, and trading securities held by a research analyst account.

Global Research Notes: Research analysts contributing content to these reports are subject to different regulatory requirements based on the jurisdiction in which they operate. Clients seeking additional information should contact the Stifel entity through which they conduct business.

SEBA & STSA Sponsored research: At SEBA & STSA, analysts may produce issuer paid research ('sponsored research'). This research is produced by analysts in accordance with local regulatory requirements relating to such research. In certain jurisdictions, this issuer paid research may be deemed to be independent research albeit not produced to the same conflicts of interest standards required by all jurisdictions for independent research. Where research has been paid for by an issuer, this will be clearly labelled. Please see our European Policy for Managing Research Conflicts of Interest for additional information.

Country Specific and Jurisdictional Disclosures

United States: Research produced and distributed by Stifel Europe is distributed by Stifel Europe to "Major US Institutional Investors" as defined in Rule 15a-6 under the US Securities Exchange Act of 1934, as amended. SNC may also distribute research prepared by Stifel Europe directly to US clients, including US clients that are not Major US Institutional Investors. In these instances, SNC accepts responsibility for the content. Stifel Europe is a non-US broker-dealer and accordingly, any transaction by a US client in the securities discussed in the document must be effected by SNC. US clients wishing to place an order should contact their SNC representative.

UK: This report is distributed in the UK by SNEL, which is authorised and regulated by the Financial Conduct Authority (FCA). In these instances, SNEL accepts responsibility for the content. Research produced by Stifel Europe is not intended for use by and should not be made available to retail clients as defined by the FCA.

European Economic Area (EEA): This report is distributed in the EEA by SEBA, which is authorized and regulated by the German Federal Financial Supervisory Authority (Bundesanstalt für Finanzdienstleistungsaufsicht; "BaFin"). In these instances, SEBA accepts responsibility for the content. Research produced by Stifel Europe is not intended for use by and should not be made available to retail clients as defined under MiFID II.

The complete preceding 12-month recommendations history related to recommendation(s) in this research report is available at https://stifel2.bluematrix.com/sellside/MAR.action

Australia: Research produced by Stifel is distributed by SNEL under the Australian Securities and Investments Commission ("ASIC") Class Order [CO 03/1099] exemption from the requirement to hold an Australian Financial Services Licence ("AFSL"). This research may only be distributed to a "Wholesale Client" within the meaning of section 761G of the Corporations Act 2001 (Cth).



Brunei: This document has not been delivered to, registered with or approved by the Brunei Darussalam Registrar of International Business Companies, the Brunei Darussalam Ministry of Finance or the Autoriti Monetari Brunei Darussalam. This document and the information contained within will not be registered with any relevant Brunei Authorities under the relevant securities laws of Brunei Darussalam. The interests in the document have not been and will not be offered, transferred, delivered or sold in or from any part of Brunei Darussalam. This document and the information contained within is strictly private and confidential and is being distributed to a limited number of accredited investors, expert investors and institutional investors under the Securities Markets Order, 2013 ("Relevant Persons") upon their request and confirmation that they fully understand that neither the document nor the information contained within have been approved or licensed by or registered with the Brunei Darussalam Registrar of Companies, Registrar of International Business Companies, the Brunei Darussalam Ministry of Finance, the Autoriti Monetari Brunei Darussalam or any other relevant governmental agencies within Brunei Darussalam. This document and the information contained within must not be acted on or relied on by persons who are not Relevant Persons. Any investment or investment activity to which the document or information contained within is only available to, and will be engaged in only with Relevant Persons.

Canada: Stifel Canada is a member of CIRO and a participant of the TSX, and TSX Venture Exchange. All relevant disclosures required by regulatory rules (including CIRO) and Stifel Canada's recommendation statistics and research dissemination policies can be obtained at www.Stifel.com/Research or by calling Stifel Canada's Compliance Department. Stifel Canada will provide, upon request, a statement of its financial condition and a list of the names of its Directors and senior officers. Research produced by Stifel Europe is distributed in Canada by Stifel Canada in reliance on the international dealer exemption. This material is intended for use only by professional or institutional investors. None of the investments or investment services mentioned or described herein is available to other persons or to anyone in Canada who is not a "permitted client" as defined under applicable Canadian securities laws.

Republic of South Africa: Research produced by Stifel is distributed by SNEL to "Clients" as defined in FSCA FAIS Notice 20 of 2018 (the "FAIS Notice") issued by the Financial Sector Conduct Authority. Research distributed by SNEL is pursuant to an exemption from the licensing requirements under Section 7(1) of the Financial Advisory and Intermediary Services Act, 2002.

In jurisdictions where Stifel is not already licensed or registered to trade securities, transactions will only be affected in accordance with local securities legislation which will vary from jurisdiction to jurisdiction and may require that a transaction is carried out in accordance with applicable exemptions from registration and licensing requirements. Non-US customers wishing to effect transactions should contact a representative of the Stifel entity in their regional jurisdiction except where governing law permits otherwise. US customers wishing to effect transactions should contact their US salesperson.

The securities discussed in this report may not be available for sale in all jurisdictions and may have adverse tax implications for investors. Clients are advised to speak with their legal or tax advisor prior to making an investment decision.

Additional Information Is Available Upon Request

© 2023 Stifel. This report is produced for the use of Stifel customers and may not be reproduced, re-distributed or passed to any other person or published in whole or in part for any purpose without the prior consent of Stifel.

