

# PUBLISHER'S STATEMENT OF MARKET REACH AND CIRCULATION

JULY - DECEMBER 2023



SUMMARY				
Print and Digital Magazine	Print	Digital	Total Unique	Direct Request
6 month average	7,220	5,889	11,051	100%
Website	Pageviews	Sessions	Users (unique)	%Mobile
6 month average	30,901	26,513	23,612	41.78%
E-Newsletters				
6 month average	Sent	Opened	% Opened	
C&D Recycling News	11,048	2,690	24.35%	

WEBSITE*			
Month	Pageviews	Sessions	Users
July 2023	32,340	27,369	23,549
August 2023	65,036	59,898	56,500
September 2023	26,549	21,966	18,389
October 2023	19,601	16,163	13,860
November 2023	22,058	17,298	15,254
December 2023	19,822	16,385	14,119

\*Powered by Google Analytics™

E-NEWSLETTERS			
	Sent Count	Total Opens	% Total Opens
C&D Recycling News			
July 2023	10,382	2,844	27.4%
August 2023	10,842	2,859	26.4%
September 2023	11,278	2,698	23.9%
October 2023	11,488	2,574	22.4%
November 2023	11,230	2,574	22.9%
December 2023	11,068	2,593	23.4%
<b>AVERAGE</b>	<b>11,048</b>	<b>2,690</b>	<b>24.4%</b>