

B2B Media

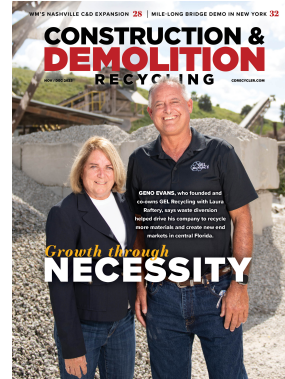
Publisher's Statement

6 months ended December 31, 2023

Subject to Audit

Field Served:

Primary businesses including demolition contracting, construction & demolition materials recycling/scrap processing, construction/road construction, landfill/waste management services, aggregate production, consulting/engineering and others allied to the field.



TOTAL AVERAGE QUALIFIED NONPAID CIRCULATION		11,028
AVERAGE QUALIFIED NONPAID CIRCULATION		
Qualified Nonpaid Individual - Print		5,250
Qualified Nonpaid Individual - Digital		3,804
Qualified Nonpaid Individual - Print & Digital (Unduplicated)		1,974
Total Qualified Nonpaid Individual		11,028
Total Average Qualified Nonpaid Circulation		11,028

AVERAGE NONQUALIFIED CIRCULATION	
Nonqualified Allocated for Shows & Conventions - Print	120
Total Nonqualified Allocated for Shows & Conventions	120
Nonqualified Miscellaneous, Including Staff Copies - Print	741
Total Nonqualified Miscellaneous, Including Staff Copies	741
Total Average Nonqualified Circulation	861

CIRCULATION BY ISSUES				
Issue	Qualified Nonpaid - Print	Qualified Nonpaid - Digital	Qualified Nonpaid - Print & Digital (Unduplicated)	Total Qualified Nonpaid
Jul/Aug	5,231	3,805	1,992	11,028
Sep/Oct	5,263	3,807	1,964	11,034
Nov/Dec	5,257	3,801	1,967	11,025

BUSINESS/OCCUPATIONAL ANALYSIS

Classification by Business & Industry		Total	%	Qualified Nonpaid - Print	Qualified Nonpaid - Digital	Qualified Nonpaid - Print & Digital (Unduplicated)	Total Qualified Nonpaid	Owners, President, Executives, General Managers, Directors	Managers/ Supervisors	Recycling Coordinators/ Buyers	Other
1.	Demolition Contractor	2,406	21.8	944	642	820	2,406	2,021	364	5	16
2.	Construction & Demolition Materials Recycling/ Scrap Processors	3,753	34.0	1,791	1,023	939	3,753	2,949	711	71	22
3.	Construction/Road Construction	2,924	26.5	1,774	966	184	2,924	2,230	664	21	9
4.	Landfill/Waste Management Services Government/Private	1,186	10.8	592	581	13	1,186	808	337	35	6
5.	Aggregate Producer	107	1.0	39	68		107	77	26	3	1
6.	Consultant/Engineer	379	3.4	117	259	3	379	266	89	7	17
	Others Allied to the Field	270	2.4		262	8	270	144	69	7	50
	Total Qualified Circulation	11,025	100.0	5,257	3,801	1,967	11,025	8,495	2,260	149	121
	Percent	100.0		47.7	34.5	17.8	100.0	77.1	20.5	1.4	1.1

AGE OF SOURCE ANALYSIS								
Source	Print	Digital	Print & Digital (Unduplicated)	Qualified Within				
				1 Year	2 Years	3 Years	Total	Percent
Total Direct Request From Recipient	5,257	3,801	1,967	9,809	1,216		11,025	100.0
Total Direct Request From Recipient's Company								
Total Communication Other Than Request								
Association								
Business Directories								
Lists								
Acquired Circulation								
Other Sources								
Total Qualified Subscriptions	5,257	3,801	1,967	9,809	1,216		11,025	100.0
Percent	47.7	34.5	17.8	89.0	11.0		100.0	

MAILING ADDRESS ANALYSIS					
	Qualified Nonpaid - Print	Qualified Nonpaid - Digital	Qualified Nonpaid - Print & Digital (Unduplicated)	Total Qualified Nonpaid	Percent
Individual by Name and Title and/or Occupation	5,257	3,801	1,967	11,025	100.0
Individual by Name Only					
Title or Occupation Only					
Company Name Only					
Multicopy Same Addressee					
Total Qualified Subscriptions	5,257	3,801	1,967	11,025	100.0
Total Qualified Circulation	5,257	3,801	1,967	11,025	100.0

GEOGRAPHIC ANALYSIS				
State	Qualified Nonpaid - Print	Qualified Nonpaid - Digital	Qualified Nonpaid - Print & Digital (Unduplicated)	Total Qualified Nonpaid
Alabama	83	59	28	170
Arizona	70	45	17	132
Arkansas	56	33	16	105
California	368	266	188	822
Colorado	71	51	28	150
Connecticut	79	58	30	167
Delaware	15	9	5	29
District of Columbia	6	5	4	15
Florida	247	208	123	578
Georgia	158	106	66	330
Idaho	43	22	10	75
Illinois	179	137	89	405
Indiana	135	91	50	276
Iowa	89	52	27	168
Kansas	70	46	19	135
Kentucky	104	60	24	188
Louisiana	84	47	26	157
Maine	51	22	11	84
Maryland	87	91	34	212
Massachusetts	121	102	52	275
Michigan	152	107	76	335
Minnesota	136	94	45	275
Mississippi	54	32	17	103
Missouri	137	78	41	256
Montana	27	17	11	55
Nebraska	44	22	15	81
Nevada	26	20	5	51
New Hampshire	43	30	21	94
New Jersey	140	110	79	329
New Mexico	32	19	9	60
New York	307	188	91	586
North Carolina	166	118	67	351
North Dakota	19	19	8	46
Ohio	411	221	114	746
Oklahoma	73	40	18	131
Oregon	53	37	11	101
Pennsylvania	273	161	110	544
Rhode Island	13	12	9	34
South Carolina	101	67	26	194
South Dakota	29	12	2	43
Tennessee	130	72	46	248
Texas	295	255	127	677
Utah	30	25	15	70
Vermont	20	5	2	27
Virginia	113	82	58	253
Washington	78	54	22	154
West Virginia	45	19	12	76
Wisconsin	131	70	41	242
Wyoming	21	15	4	40
TOTAL 48 CONTERMINOUS STATES	5,215	3,511	1,949	10,675
Alaska	20	2	4	26
Hawaii	22	15	8	45
TOTAL ALASKA & HAWAII	42	17	12	71
Single Copy Sales				
U.S. Unclassified				
TOTAL UNITED STATES	5,257	3,528	1,961	10,746
Poss. & Other Areas		2	3	5
U.S. & POSS., etc.	5,257	3,530	1,964	10,751
Canada		98	1	99
International		173	2	175
Military or Civilian Personnel Overseas				
Total International		271	3	274
E-mail Address Only				
Other Unclassified				
GRAND TOTAL	5,257	3,801	1,967	11,025

NOTES

Definition of Recipient Qualification:

Owners, executives, general managers, directors, managers, supervisors, recycling coordinators, buyers, and other titled and non-titled personnel.

Rounding %: Due to rounding, percentages may not always add up to 100%.

Analyzed Issue: The information in Business/Occupational Analysis; Age of Source Analysis; Mailing Address Analysis; and Geographic Analysis is from an analysis of the Nov/Dec issue.

We certify that to the best of our knowledge all data set forth in this Publisher's Statement are true and report circulation in accordance with Alliance for Audited Media's Bylaws and Rules.

Frequency: Bimonthly
Format: Standard

Established: 1999
AAM Member Since: 2006
Member #: 06-3010-3
SRDS: 41

Parent Company: GIE Media Inc.

ABBAY REMENDOWSKI
Audience Development Associate

JAMES R. KEEFE
Publisher

Published by:
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