

# PUBLISHER'S STATEMENT OF MARKET REACH AND CIRCULATION

JANUARY - JUNE 2024



SUMMARY					
Print and Digital Magazine	Print	Digital	Total Unique	1-Year Qualified	Direct Request
	7,221	6,389	11,049	89.0%	100%
Website					
Website	Pageviews	Sessions	Users (unique)	% Mobile	
6 month average	21,573	25,330	23,058	22.97%	
E-Newsletters					
6 month average	Sent	Opened	% Opened		
C&D Recycling News	10,559	2,798	26.50%		

WEBSITE*			
Month	Pageviews	Sessions	Users
January 2024	22,845	29,409	26,913
February 2024	22,539	27,099	25,314
March 2024	23,567	29,628	26,995
April 2024	21,488	28,301	25,865
May 2024	20,176	20,643	18,409
June 2024	18,820	16,897	14,850

\*Powered by Google Analytics™

E-NEWSLETTERS			
	Sent Count	Total Opens	% Total Opens
C&D Recycling News			
January 2024	10,154	2,660	26.2%
February 2024	10,477	2,813	26.8%
March 2024	10,807	3,112	28.8%
April 2024	10,701	2,887	27.0%
May 2024	10,809	2,584	23.9%
June 2024	10,403	2,729	26.2%
<b>AVERAGE</b>	<b>10,559</b>	<b>2,798</b>	<b>26.5%</b>