



Q + A

THE REBATE RIPPLE EFFECT: ONLY WITH GREENTRUST 365

See what's new with GreenTrust 365.

1 For lawn care operators who aren't familiar with the program, what's the first thing they should know about the GreenTrust® 365 Program from Syngenta?

GreenTrust 365 offers the greatest savings of the year for lawn care operators (LCOs). Purchase \$5,000+ to qualify for:

- A yearlong rebate up to 9%
- SummerPay™ payment terms to defer payment until June 20, 2025
- Continued savings as their yearlong rebate applies to purchases until Sept. 30, 2025

Purchases of on-fertilizer products through May 31, 2025 also qualify as an EOP purchase.

2 What's the best way for LCOs to get the best bang for their buck?

LCOs can qualify for the GT Bonus Booster to earn an additional 2% rebate on purchases made during the EOP once they qualify for the 7% yearlong rebate level. The more you spend, the more you save.

3 For returning GreenTrust 365 customers, what's new this year?

Now LCOs can save up to 42% on Acelepryn® insecticide brands and up to 46% on Ferenice® insecticide with the NEW Acelepryn/Ferenice Bonus. Purchases of Acelepryn, Acelepryn G, Acelepryn Xtra, Acelepryn on fertilizer, and new Multipaks,

will receive an additional rebate based on qualifying rebate level.

Other ways to save big on Acelepryn:

- **NEW:** Updated pricing with added rebates available
- **NEW:** Reduced purchase volumes needed for volume pricing
 - 4 gal. for Acelepryn
 - 10 gal. for Acelepryn Xtra
- **NEW:** Acelepryn + Ferenice and Acelepryn Xtra + Ferenice Multipaks
- GreenTrust 365 Yearlong Rebate
- GT Bonus Booster

Multipaks

Save even more, up to 15%, on complementary products delivered in convenient Multipaks.

- **NEW for 2025:** Save with three new Multipaks available all year.
 - Acelepryn Xtra + Ferenice Multipak
 - Acelepryn + Ferenice Multipak
 - Heritage® TL + Velista® Multipak

Enhanced volume pricing is also available for multiple SKUs including:

- Save 10% when purchasing at least 10 gallons on Acelepryn Xtra and at least 4 gallons of Acelepryn.
- **ENHANCED for 2025:** Save 25% when purchasing 60 gallons or more of Compendium® fungicide.

4 What resources does Syngenta provide LCOs to better understand and access their rebate?

Our online rebate calculators:

- Simplify planning and ordering
- Recommend the best package sizes for maximum savings
- Two versions available to suit different needs

LCOs can check their rebate status online at GreenTrust365.com/View-Rebate.



Scan for the online rebate calculators.

5 What other benefits does GreenTrust 365 offer that LCOs should know about?

Barricade Brand Rebate + Pallet Solution

LCOs can save even more on Barricade® brand herbicides with the Barricade Brand Rebate and the Warm Season Herbicide Solution pallet, which features Barricade 4FL and Monument® 75WG herbicides.

Lawn Agronomic Programs

Our lawn agronomic programs help plan a yearlong preventive strategy to keep customers happy and their business thriving. Our agronomic experts developed programs to help save time, increase turf quality, reduce applications and more. Find a program at GreenCastOnline.com/LawnPrograms.

SummerPay

With SummerPay, lawn care companies can now keep their cash flow in check and defer payment while making applications and invoicing customers before needing to making payments.

Product Guarantee Programs

Syngenta technical experts developed the following performance guarantees with leading agronomic recommendations:

- Grub, Billbug & Caterpillar Prevention Guarantee
- St. Augustinegrass Guarantee Program

- Barricade brand herbicide Guarantee
- Advion® Fire Ant Bait Guarantee

Free Customer Marketing Materials

Take advantage of an array of free homeowner brochures that Syngenta offers to help lawn care companies grow their business. Learn more at GrowWithSyngenta.com.

To learn more, visit GreenTrust365.com/Lawn or scan the QR code below.

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@SyngentaTurf
#GreenTrust365
#RebateRippleEffect

THE REBATE RIPPLE EFFECT ONLY WITH GREENTRUST® 365

Start the wave of savings with a NEW Bonus for up to 42% savings on Acelepryn® brands and up to 46% on Ferenice® insecticides.



To see the full wave of savings, visit GreenTrust365.com

@SyngentaTurf #GreenTrust365 #RebateRippleEffect

Qualifying Product Purchases During EOP	Acelepryn/Ferenice Bonus (EOP Only)
\$5,000 to < \$10,000	10%
\$10,000 to < \$20,000	12%
\$20,000 to < \$30,000	14%
\$30,000 to < \$40,000	16%
\$40,000+	18%

