Reactive bed bug treatments are profitable, but

## THAT'S JUST THE TIP OF THE ICEBERG



1 out of 5 people have encountered bed bugs or know someone who has.

## **THAT'S 64 MILLION SALES OPPORTUNITIES.**

Installing ActiveGuard provides a steady income **stream** as liners are best replaced every 24 months.

Bed bug prevention is a proven service offering that increases your bottom line via better deployment of resources and enhanced client trust and confidence.

Turn what was once considered a one-off treatment event into a recurring revenue stream.

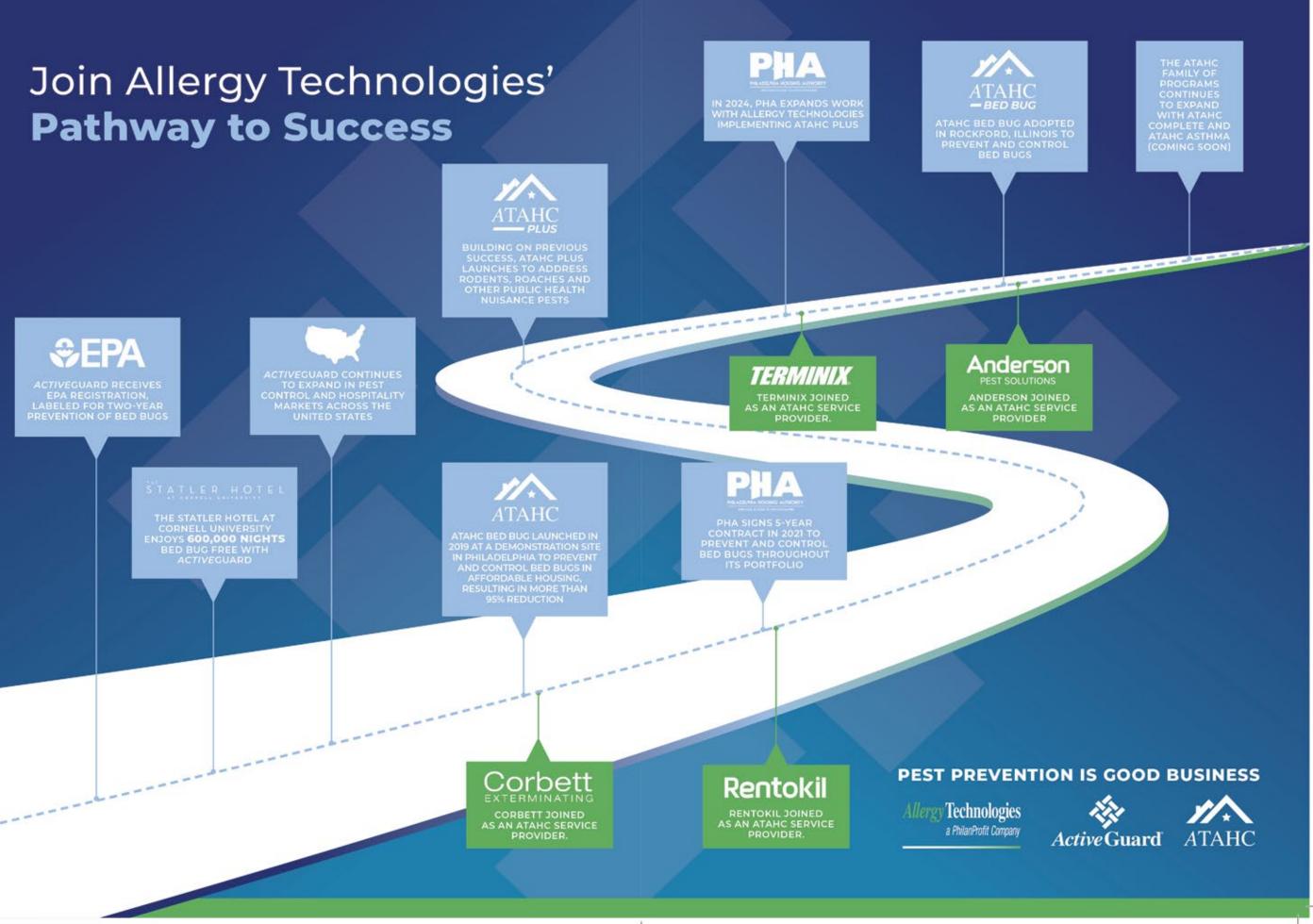
**EVERY BED DESERVES ACTIVEGUARD!** 

RED ROC

SALES







## Bed Bug Prevention is Proven and Profitable **Anywhere There is a Bed**







More Efficiently Deploy Staff



Enhance Customer Confidence & Retention



Increase Growth and Overall Revenue

## DON'T GET STUCK ON THE BULLSEYE THERE ARE MORE OPPORTUNITIES THAN YOU THOUGHT



65 MILLION PEOPLE HAVE BEEN DIRECTLY OR INDIRECTLY IMPACTED BY BED BUGS. INSTALLING
ACTIVEGUARD
PROVIDES A STEADY
2 YEAR INCOME
STREAM.

BED BUG PREVENTION IS A PROVEN SERVICE OFFERING THAT INCREASES YOUR TOP AND BOTTOM-LINE GROWTH.

LABELED FOR PREVENTION,
ACTIVEGUARD CAN BE INSTALLED WITHOUT USE RESTRICTIONS.





