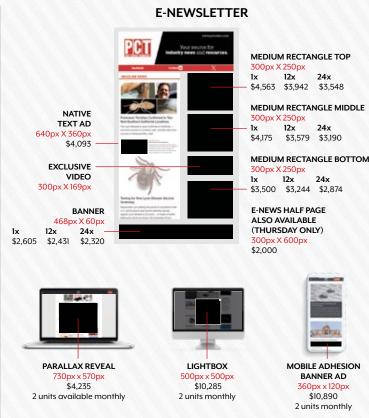
2025 Rates & Specifications

INTERACTIVE





PRINT

| rrequericy discourins | | | | | | | |
|-----------------------|----------|----------|----------|----------|----------|----------|---------|
| Size | 1x | 6x | 12x | 18x | 24x | 36x | 48x |
| 2pg Spread | \$14,610 | \$13,150 | \$12,050 | \$11,242 | \$10,679 | \$10,145 | \$9,641 |
| Full Page | 8,067 | 6,864 | 6,177 | 5,868 | 5,575 | 5,296 | 5,031 |
| 2/3 Page | 5,020 | 4,518 | 4,065 | 3,862 | 3,669 | 3,486 | 3,311 |
| 1/2 Island | 4,368 | 3,931 | 3,539 | 3,361 | 3,193 | 3,033 | 2,854 |
| 1/2 Standard | 3,884 | 3,496 | 3,146 | 2,988 | 2,840 | 2,698 | 2,563 |
| 1/3 Page | 2,648 | 2,382 | 2,144 | 2,037 | 1,936 | 1,839 | 1,747 |
| 1/4 Page | 1,950 | 1,754 | 1,580 | 1,500 | 1,425 | 1,354 | 1,286 |
| 9 | | | | | | | |

| Covers | 12x |
|------------|----------|
| 2nd Cover | \$8,641 |
| 3rd Cover | \$7,966 |
| 4th Cover | \$9,666 |
| Belly Band | \$13,426 |
| Cover Gate | |
| Barn Door | \$20.250 |

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WORLD
PEST DAY

June 6, 2025

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RODENT AWARENESS WEEK October 19-25, 2025