

# SCAN & DISCOVER

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## THE NEW STANDARD IN SMOOTH HYDRANGEAS

**STRONGER STEMS.**

**MORE FLOWERS.**

**SUPERIOR LANDSCAPE PERFORMANCE.**

You know the struggle with the much-loved smooth hydrangeas. They are beautiful, but once the first storm of summer comes along, they topple over. That's where First Editions® FlowerFull® Smooth Hydrangea changes the game. This isn't just another hydrangea; it's a landscape powerhouse designed to outperform the industry's long-standing go-to varieties.

### WHY CHOOSE FLOWERFULL®?



#### STRONGER STEMS, NO MORE FLOP

TRADITIONAL SMOOTH HYDRANGEAS OFTEN STRUGGLE TO HOLD UP THEIR BLOOMS, BUT FLOWERFULL® STANDS TALL EVEN IN HEAVY RAIN AND WIND.



#### 2-3x MORE FLOWERS

PACKED WITH DENSE, FULL BLOOMS, FLOWERFULL® DELIVERS THE FLOWER POWER CLIENTS EXPECT IN HIGH-IMPACT LANDSCAPES.



#### DISEASE RESISTANCE THAT LASTS

DEVELOPED FOR RELIABLE HEALTH AND VIGOR, THIS VARIETY RESISTS COMMON FOLIAR DISEASES FOR CLEAN, LUSH FOLIAGE ALL SEASON LONG.

#### THE LANDSCAPER'S ADVANTAGE

FlowerFull® is a low-maintenance, high-performance addition to any project. Use it in mass plantings, foundation beds, or mixed borders for season-long visual impact without the constant upkeep. When it comes to smooth hydrangeas, FlowerFull® isn't just better—it's the new benchmark. Elevate your landscapes in 2025 with the variety that delivers where others fall short.



NOW AVAILABLE FROM ANY FIRST EDITIONS® SHRUBS & TREES LICENSED GROWER.  
VISIT [BAILEYNURSERIES.COM](http://BAILEYNURSERIES.COM) FOR MORE DETAILS.

FIRST  
EDITIONS  
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