

2025 New Annual Varieties

Your guide to the latest annual varieties
from around the world.

Compiled by Lauren Cohen

*All descriptions and photos
provided by respective breeding
companies. Descriptions were
edited for clarity, space and
magazine style.*

Begonia

The **Begonia Mega Cool** series from **Benary** features extra-large blooms, uniform growth and strong shelf appeal that drives sell-through. With compact, vigorous branching for rapid coverage, Mega Cool is well-suited for premium hanging baskets and containers. It initiates flowering earlier than other hybrid begonias, with uniform bloom timing across White, Scarlet, Pink and Rose.



Sunbrero from **Kientzler** is a series of medium-growth, high-branching Bracteantha. The series includes five colors, with the company noting that Pink, Yellow and Orange match well. This well-developed series is great for season extension into the heat of summer. Mix colors as desired and focus growth on patio pots for ornamental display.



The new **iCandy** series from **Syngenta Flowers** is a *Begonia x hybrida* with large double flowers in vibrant, bright colors set against dark chocolate foliage. Ideal for quarts and larger pots, iCandy flourishes in part sun and shade, making it a great choice for adding color on porches and patios.



Calendula

Calendula Power Daisy Mango from **Kientzler** features unique daisy flower forms on bright orange petals and performs well in early spring displays and gardens. The Power Daisy series is known for refined growth habits and mildew resistance. Genetics are cold tolerant and extend into the heat in garden displays.



Bracteantha

Granvia Orange Flame from **Suntory Flowers** is a vigorous strawflower with larger blooms. The series includes seven colors, including new Orange Flame. The color is a more vibrant orange than Granvia Harvest Orange and Peachy Keen. A perfect addition for fall programs in large planters, its big blooms make excellent dried flowers.



Cosmos

Cosmos Cherry Chocolate from **PlantHaven International** is a unique color for chocolate cosmos. With cherry to wine red flowers, the plant offers the emblematic chocolate fragrance. Stems are strong and wiry, making them ideal in cut flower bouquets. Long season of interest, with up to five months of continual flowering. Great for pollinator gardens.



Cyclamen

Cyclamen persicum Super Serie Dragon from **Schoneveld Breeding**, which now comes in **Blue** and **Deep Blue**, is the first F1 *Cyclamen persicum* with blue flowers, according to the company. The Dragons are a compact series best suited for 4-inch production.



Dahlia

Dahlia Venti PinkBurst from **Selecta One** features a unique flower shape, with the “burst” found in the anemone flower pattern in the center, surrounded by pink petals.



Digitalis

The **Digitalis F1 Hanabee series** from **American Takii** is first-year flowering, with good basal and lateral branching. The series features a high level of uniformity, and sterile flowers ensure they are long-lasting. Smaller leaves allow for ease of transport and care while allowing the blooms to shine. Available in Pink, Rose and White.



Geranium

Interspecific Geranium Solera Dark Red is **Ball FloraPlant's** first interspecific geranium series and extends its color range to new Dark Red, the most popular color for geraniums. The heat-loving series is medium-mounded and keeps its blooms all season, driving higher sales at retail.



Gomphrena

Gomphrena 'Cosmic Flare' from **Plants Nouveau** features magenta orbs hovering over golden leaves. An all-summer annual, Cosmic Flare will brighten any border or container.



Helianthus

The new **Sunfinity Yellow-Red Bicolor** from **Syngenta Flowers** features blooms all season, with up to 12 weeks of color in the garden, providing extended shelf-life.



Impatiens

Impatiens x hybrida Sunpatiens from **Sakata** now come in **Compact Pink Flash** and **Compact Royal Magenta Imp.** Continuous flowering from spring through fall. Combines easy maintenance with strong heat tolerance and full sun/shade versatility.



Impatiens Beacon Light Pink and **Blue Pearl** from **PanAmerican Seed** have been trialed and improved to grow well and look vibrant in the shade. They offer high resistance to impatiens downy mildew. Beacon Impatiens are suitable for packs, pots, baskets and in-ground beds.



Mandevilla

Sun Parasol Original XP varieties from **Suntory Flowers** are earlier to flower and loaded with blooms. Superior branching creates a full, bushy shape. The new **XP Pink** is an upgrade to Sun Parasol Original Pink.



Nemesia

Nesia Pink Crush Nemesia from **Danziger** is a new unique bicolor nemesia that's an early bloomer with flowers that last. From soft to vibrant, the shades of pink set against bright green leaves provide strong contrast and visual appeal. This compact pollinator favorite with strong heat tolerance is well-suited for packs, pots and combo programs.



Annuals

Oenothera

Superlophus Sunglow Oenothera

from **Proven Winners** is one of the brand's most dependable, low-maintenance and versatile annuals. This Texas primrose is ideal for containers and in-ground applications in arid, sunny climates. Its native Texas roots lend strong heat and drought tolerance.



Pansy

Spreading Pansy Top Wave

from **PanAmerican Seed** is the big sister of Cool Wave. Once established, the plants trail vigorously for the consumer, with flowers sitting on top of the plant to disguise the branching. Launching with eight colors, including the only orange variety in a trailing pansy, according to the company.



Pericallis

Pericallis Pop! Crushed Lilac from **Beekenkamp**, a standout color, is well-suited for 6-inch to 8-inch pots or hanging baskets. This variety is designed for more economical production without compromising beauty.



Petchoa

X Petchoa Hybrida SuperCal Premium from **Sakata** now comes in **Coral Star** and **Yellow Sun Imp.** Both have high heat, cold and rain tolerance. Excellent season extender for early spring, summer and fall promotions, with large flowers that bloom continuously for three seasons of color.



Petunia

Cascadias Lavender Ice Petunia from **Danziger**, an addition to the Cascadias series, was a top pick at Danziger's Michigan trials and CAST. The plant produces large veined flowers with unique coloring, featuring a deep purple center



surrounded by silvery lavender hues. This series features a semi-trailing habit that is excellent for premium basics and combinations.

Petunia Main Stage Burgundy Sky

from **Selecta One** is a large-vigor trailing petunia with a vibrant red-and-yellow color. Well-suited for XL hanging baskets or for performing all summer in landscapes. Also available in Merlot Glacier Sky and Magenta Glacier Sky.



Petunia Shake from Hem Genetics

is a new series of multiflora petunia. Raspberry Shake is creamy yellow through deep raspberry with solids and stripes, some with deep throat colors. Shake Raspberry won an All-America Selections award for its performance and season-long appearance in both ground beds and containers nationwide.



Supertunia Vista Cool Jazz Petunia

from **Proven Winners** has undergone years of development and rigorous trialing, both in ground and in containers. Huge, upright mounded plants are blanketed in self-cleaning flowers all season.



Plectranthus

Plectranthus Nova 'Brilliant'

from **Terra Nova Nurseries** was bred as an improved option over common Swedish ivy and select Plectranthus predecessors for its more upright form and thicker foliage. It features deep emerald green centers framed by broad white margins. A standout in mixed baskets and containers as well as at the front of borders.



Rudbeckia

The **Rudbeckia Sunbeckia series** from **Bull Plant Genetics** is a *hirta* hybrid featuring large flower size and long-lasting blooms. New varieties include Isabella, Noa and Stella. Well-



branching with strong, sturdy stems and great in the garden or on the patio, flowering spring through fall.

Rudbeckia Tablemate Gold from **Benary** is a genetically compact pot-type rudbeckia with golden blooms on floriferous plants. This easy-care rudbeckia is perfect for small spaces indoors or outside and as a gift.



Salvia

Salvia Mystical from **Ball FloraPlant** is a compact-medium, well-branched salvia. Mystical is available in two colors: Blue and White. The collection has shorter, narrower flower spikes than Mysty, with more stems and narrower foliage. A great season extender.



Snapdragon

DoubleShot from **Hem Genetics** is a new series of tall snapdragons with double open-faced flowers and strong stems. Flowering all season, their tolerance of frosts and freezes make them good season extenders. Yellow Red Heart, a creamy yellow with a brick-red interior, joins DoubleShot Orange Bicolor as the series' second AAS winner for both garden and container performance.



Thunbergia

Thunbergia Sunny Susy Tiger Eye from **Jaldety** features masses of large flowers. Early flowering, mainly from spring through autumn, in shades of orange, red and cream. Trailing and climbing habit. Ideal for mixed hanging baskets, pyramids for patios and decks, and as a showy cover for fences, arches, pergolas and window boxes.



Thunbergia Sunny Susy White

Wedding from **Jaldety** features masses of large white flowers with no dark eye. Early flowering, mainly from spring through autumn. Trailing and climbing habit. Ideal for mixed hanging baskets, pyramids for patios and decks, and as a showy cover for arches, pergolas and window boxes.



Verbena

Verbena Fuerte from **Beekenkamp** is a new series featuring 11 vibrant colors. This weather-tolerant variety boasts a mounded growth habit, making it ideal for carts, hanging baskets, mixed containers or as a striking mono pot. Developed for efficient production, Fuerte delivers professional-grade results with ideal retail appeal.



Verbena Oriental Magic from **PlantHaven International** features lacey mid-green to dark purple foliage on a compact, upright habit. The foliage color is most intense in high light. Sprays of small lavender to pink flowers are well-suited for the garden or in cut flower arrangements. Low water needs when established.



Zinnia

Zinnia Belize Double Pink Bicolor from **American Takii** is a new addition to the interspecific Zinnia Belize Double series. Pink Bicolor has a naturally compact and branching habit with excellent heat tolerance. Ideal for packs and pots, it thrives in containers and gardens.



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