

APHIX

# Platform Partners

► **MERGERS & ACQUISITIONS**

**Allen Sweeney, CEO**



## Discover the APHIX Difference: A Culture-Driven Opportunity for Growth and Legacy

In the world of commercial landscaping, success is often measured by total annual revenue, number of branches, number of employees or fleet size. But at APHIX, success runs deeply rooted in values, shaped by purpose, and grown through people. For landscape business owners considering the future of their company, employees, and legacy, joining the APHIX family offers more than just an acquisition. It's an invitation to carry your mission forward while stepping into something greater.

### The APHIX Origin: A Foundation of Faith and Hard Work

Allen Sweeney founded Al's Complete Lawn Care in 2004 with a pickup truck, a mower, and a desire to do more than just cut grass—he wanted to make a difference. What began as a humble residential lawn business quickly evolved, driven by Allen's commitment to hard work, personal accountability, and professional excellence. In 2016, the acquisition of Browning Landscape in Louisville, Kentucky added a second location in the state and helped transition the business to a strictly commercial model.

The true turning point came in 2020, when Al's Complete Lawn Care rebranded as APHIX, launching a bold vision to expand its impact across the Southeast through like-minded partnerships and

acquisitions. Since then, APHIX has welcomed teams in Chattanooga, Knoxville, and Huntsville, with Birmingham joining in 2025. Each market expansion has been guided by a shared belief: commercial landscaping can be a vehicle for changing and impacting lives—of the employees, customers, and communities we serve every day.

*Why Join the APHIX Family?*

### 1. Shared Values, Stronger Future

APHIX is built on five core values:

Accountability for every service — seen or unseen

Professionalism in every interaction

Honesty always

Integrity without compromise

X - Excellence delivered

These aren't just words on a wall—they guide every decision we make, from daily operations to how we partner with new businesses. If these values resonate with you, your company will feel right at home at APHIX.

### 2. A Mission-Driven Approach

Our mission — “To use the opportunities God gives us in the business of professional grounds maintenance to positively impact the lives of our employees, clients, and community”—means that people matter here. Our goal is to preserve the unique

strengths of each business we acquire while elevating them with new tools, shared resources, and a vibrant culture that puts people first.

### 3. Legacy Preservation, Not Erasure

When you've spent years building a business, your name, team, and customers mean everything. At APHIX, we honor that. We don't come in to dismantle or displace—we partner, empower, and grow. Our process is collaborative, tailored, and focused on preserving your company's unique value while blending it into the broader APHIX vision.

### 4. Investment in People and Processes

Whether it's upgrading equipment, integrating back-office systems, or expanding employee benefits and training, APHIX invests in long-term success. Your team becomes part of a larger family with opportunities for growth, mentorship, and stability. From frontline crew members to long-time managers, we support and develop people at every level.

### 5. Growth Without Sacrificing Culture

With operations now spanning five states and counting, APHIX has proven that growth doesn't have to mean losing the heart of a company. In fact, we believe culture is our greatest strength. Our vision is “to create and foster a professional environment where employees' lives are bettered, customers' needs are exceeded, and communities are strengthened and united.” Every acquisition is a chance to deepen that impact, together.

### A Partnership Built on Purpose

If you're a business owner considering your next chapter—whether you're ready to retire, step back, or simply want to see your company reach new heights—APHIX offers a path forward that respects your work and amplifies your impact. We're not looking for just any business; we're seeking like-minded partners who care about people, operate with integrity, and take pride in high standards of performance.

[www.aphix.com](http://www.aphix.com)

We believe your business is more than a P&L and a balance sheet.

It's a legacy.

And we'd be honored to help carry it forward.



# APHIX

GROUNDS MAINTENANCE | ROOTED IN CULTURE

## Let's Start a Conversation

contact us at [legacy@aphix.com](mailto:legacy@aphix.com)  
or call 866-563-5296

**aphix.com**