

## B2B Media

### Publisher's Statement

6 months ended June 30, 2025

Subject to Audit

### Field Served:

Primary businesses including demolition contracting, construction & demolition materials recycling/scrap processing, construction/road construction, landfill/waste management services, aggregate production, consulting/engineering and others allied to the field.

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# CONSTRUCTION & DEMOLITION RECYCLING



All totals in this report represent aggregate unique recipients,  
not the sum of print and digital circulation.

TOTAL AVERAGE QUALIFIED NONPAID CIRCULATION		11,067
AVERAGE QUALIFIED NONPAID CIRCULATION		
Qualified Nonpaid Individual - Print		7,212
Qualified Nonpaid Individual - Digital		6,131
<b>Total Qualified Nonpaid Individual</b>		<b>11,067</b>
<b>Total Average Qualified Nonpaid Circulation</b>		<b>11,067</b>

AVERAGE NONQUALIFIED CIRCULATION		
Nonqualified Allocated for Shows & Conventions - Print		245
<b>Total Nonqualified Allocated for Shows &amp; Conventions</b>		<b>245</b>
Nonqualified Miscellaneous, Including Staff Copies - Print		708
<b>Total Nonqualified Miscellaneous, Including Staff Copies</b>		<b>708</b>
<b>Total Average Nonqualified Circulation</b>		<b>953</b>

CIRCULATION BY ISSUES			
Issue	Qualified Nonpaid - Print	Qualified Nonpaid - Digital	Total Qualified Nonpaid
Jan/Feb	7,211	6,072	11,050
Mar/Apr	7,212	6,177	11,052
May/Jun	7,213	6,143	11,099

BUSINESS ANALYSIS									
Classification by Business & Industry		Total	%	Qualified Nonpaid - Print	Qualified Nonpaid - Digital	Owners, President, Executives, General Managers. Directors	Managers/ Supervisors	Recycling Coordinators/ Buyers	Other
1.	Demolition Contractor	2,872	25.9	2,376	1,597	2,392	469	3	8
2.	Construction & Demolition Materials Recycling/ Scrap Processors	3,626	32.7	2,485	2,023	2,894	680	46	6
3.	Construction/Road Construction	2,742	24.7	1,452	1,403	2,264	448	27	3
4.	Landfill/Waste Management Services Government/Private	1,228	11.1	654	689	823	377	25	3
5.	Aggregate Producer	114	1.0	61	70	84	29		1
6.	Consultant/Engineer	363	3.3	185	207	273	74	5	11
	Others Allied to the Field	154	1.4		154	87	30	5	32
	<b>Total Qualified Circulation</b>	<b>11,099</b>	<b>100.0</b>	<b>7,213</b>	<b>6,143</b>	<b>8,817</b>	<b>2,107</b>	<b>111</b>	<b>64</b>
	<b>Percent</b>			<b>65.0</b>	<b>55.3</b>	<b>79.4</b>	<b>19.0</b>	<b>1.0</b>	<b>0.6</b>

SOURCE ANALYSIS							
			Qualified Within				
Source	Print	Digital	1 Year	2 Years	3 Years	Total	Percent
Total Direct Request From Recipient	7,213	6,143	9,878	1,221		11,099	100.0
Total Direct Request From Recipient's Company							
Total Communication Other Than Request							
Membership Benefit							
Business Directories							
Lists							
Acquired Circulation							
Other Sources							
Total Qualified Subscriptions	7,213	6,143	9,878	1,221		11,099	100.0
Percent	65.0	55.3	89.0	11.0		100.0	

MAILING ADDRESS ANALYSIS				
	Qualified Nonpaid - Print	Qualified Nonpaid - Digital	Total Qualified Nonpaid	Percent
Individual by Name and Title and/or Occupation	7,213	6,143	11,099	100.0
Individual by Name Only				
Title or Occupation Only				
Company Name Only				
Multicopy Same Addressee				
<b>Total Qualified Subscriptions</b>	<b>7,213</b>	<b>6,143</b>	<b>11,099</b>	<b>100.0</b>
<b>Total Qualified Circulation</b>	<b>7,213</b>	<b>6,143</b>	<b>11,099</b>	<b>100.0</b>

GEOGRAPHIC ANALYSIS			
State	Qualified Nonpaid - Print	Qualified Nonpaid - Digital	Total Qualified Nonpaid
Alabama	103	98	168
Arizona	101	88	149
Arkansas	76	51	105
California	498	371	687
Colorado	108	82	155
Connecticut	103	83	160
Delaware	16	23	34
District of Columbia	6	9	12
Florida	327	315	538
Georgia	228	189	341
Idaho	40	28	59
Illinois	234	227	375
Indiana	147	134	237
Iowa	137	101	194
Kansas	112	85	163
Kentucky	119	92	173
Louisiana	124	72	165
Maine	83	51	111
Maryland	143	119	215
Massachusetts	155	139	254
Michigan	234	185	341
Minnesota	193	155	286
Mississippi	59	52	92
Missouri	160	125	238
Montana	35	34	60
Nebraska	65	46	96
Nevada	30	34	49
New Hampshire	75	48	103
New Jersey	194	202	338
New Mexico	58	55	93
New York	421	339	644
North Carolina	241	222	383
North Dakota	36	27	53
Ohio	603	507	951
Oklahoma	69	63	113
Oregon	76	67	117
Pennsylvania	348	280	512
Rhode Island	22	32	45
South Carolina	129	111	206
South Dakota	29	24	50
Tennessee	141	119	217
Texas	422	410	669
Utah	66	50	89
Vermont	27	16	36
Virginia	230	182	354
Washington	123	88	176
West Virginia	23	18	32
Wisconsin	168	121	239
Wyoming	34	20	45
<b>TOTAL 48 CONTERMINOUS STATES</b>	<b>7,171</b>	<b>5,989</b>	<b>10,922</b>
Alaska	14	11	20
Hawaii	23	22	35
<b>TOTAL ALASKA &amp; HAWAII</b>	<b>37</b>	<b>33</b>	<b>55</b>
Single Copy Sales			
U.S. Unclassified			
<b>TOTAL UNITED STATES</b>	<b>7,208</b>	<b>6,022</b>	<b>10,977</b>
Poss. & Other Areas	5	7	8
<b>U.S. &amp; POSS., etc.</b>	<b>7,213</b>	<b>6,029</b>	<b>10,985</b>
Canada		34	34
International		80	80
Military or Civilian Personnel Overseas			
<b>Total International</b>		<b>114</b>	<b>114</b>
E-mail Address Only			
Other Unclassified			
<b>GRAND TOTAL</b>	<b>7,213</b>	<b>6,143</b>	<b>11,099</b>

## NOTES

**Definition of Recipient Qualification:**

Owners, executives, general managers, directors, managers, supervisors, recycling coordinators, buyers, and other titled and non-titled personnel.

**Rounding %:** Due to rounding, percentages may not always add up to 100%.

**Analyzed Issue:** The information in Business Analysis; Source Analysis; Mailing Address Analysis; and Geographic Analysis is from an analysis of the May/June 2025 issue.

We certify that to the best of our knowledge all data set forth in this Publisher's Statement are true and report circulation in accordance with Alliance for Audited Media's Bylaws and Rules.

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ABBEY REMENDOWSKI  
Audience Development Manager

JAMES R. KEEFE  
Publisher

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5811 Canal Rd.  
Valley View, OH 44125  
T: (800) 456-0707  
[www.cdrecycler.com](http://www.cdrecycler.com)