

Employee retention issues?

Keep your team inspired and motivated with a uniform program



Your company is only as good as the people that make it, and in today's competitive job market, it's becoming tougher and tougher for businesses in the trades to keep skilled workers on staff.

There's currently a dire need for more skilled tradesmen in the U.S. labor force, as older employees retire and younger generations overwhelmingly choose four-year colleges over trades schools. But even with a shortage in skilled labor, demand for work remains high – fueled by a healthy economy and a need to repurpose commercial real estate following the pandemic.

With such a competitive labor market, you must do everything you can to attract talent and separate yourself from your competitors to retain that talent. One way to separate yourself from your competitors and boost employee morale is to implement a uniform service — and Cintas is here to help, with our Apparel+ uniform rental service.

Industry-leading work clothes

With an extensive catalog, we can outfit your entire team — regardless of role. From breathable work shirts and work pants to keep your team comfortable to outerwear that will

help them brave the elements, we'll help your team dress for the job without the guesswork. Whether it's top-of-the-line Carhartt® workwear or the flexible durability of Cintas Comfort Flex Pro®, an Apparel+ program features the work clothes that will inspire your team and keep them performing at their peak.

Plus, with several custom logo or embroidery options, you can bring your brand to life by establishing a consistent and clean-cut look among your employees, which will earn additional trust with your customers.

Fresh uniforms for every shift

Rough days on the job can leave you with extra cleanup. Your team doesn't need to bring their work home with them. With Apparel+ laundry and delivery service, we pick up your team's dirty uniforms each week and deliver a fresh set of replacements for the week ahead. Your employees will appreciate starting each day feeling refreshed and confident while looking their best in well-fitting and well-cared for work clothing — all without the added chore of extra laundry.

No upfront costs

Purchasing high-quality uniforms for your entire team can cost thousands of dollars. Don't risk your investment should you lose an employee or need any replacement work clothes.

Avoid the expense that comes with buying uniforms for your team in an unstable labor market. An Apparel+ uniform rental program requires no upfront cost, leaving you extra capital to better navigate the day-to-day challenges facing your business. Those savings could be used to invest in better equipment, upgraded facilities or additional employee benefits — which go a long way toward staff retention.

Ensure you're ready™ and a step ahead of today's challenging labor market. Give your employees top-tier workwear from premium brands, a sense of pride with well-maintained apparel and the flexibility that comes with keeping your capital in your operations. Get **Apparel+** and get more than just a uniform program.

BOOST RECRUITMENT AND RETENTION WITH CARHARTT®

APPAREL+

An Apparel+ workwear program gives your business an edge in attracting and keeping top talent with quality Carhartt® gear that makes your team feel valued. Plus world class service at a convenience you never knew existed.



Weekly laundry, repairs and delivery included



No upfront cost required



cintas.com/landscape

carhartt

CINTAS
READY FOR THE WORKDAY®