

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment which must be made by the user of the report.

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CONSTRUCTION & DEMOLITION RECYCLING is a B2B brand intended for individuals with broad based interests in the C&D materials recycling industry. The brand content and editorial scope of the publication includes news and industry coverage, in-depth technical articles, industry round-up and special features. The content of every issue is also available to subscribers globally via the online digital version.

FIELD SERVED

CONSTRUCTION & DEMOLITION RECYCLING serves primary businesses including demolition contractors, construction & demolition materials recycling/scrap processors, construction/road construction, landfill/waste management services, aggregate producers, consulting/engineering and others allied to the field.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are owners, executives, general managers, directors, managers, specialists, coordinators, buyers, and other titled and non-titled personnel.

CHANNELS

**CONSTRUCTION &
DEMOLITION RECYCLING
MAGAZINE**



3 Issues in the period
11,264 average circulation

EXECUTIVE SUMMARY

Below are the Average contacts per occurrence, including frequency per period reported

	Non-Paid	Paid	Average
CONSTRUCTION & DEMOLITION RECYCLING MAGAZINE			
Unique Total* (3 issues in the period)	11,264	-	11,264
a. Print	7,087	-	7,087
b. Digital	4,991	-	4,991
1. Requested	4,991	-	4,991
2. Non-Requested	-	-	-

*Unique Total represents unique recipients, not the sum of Print and Digital.

AVERAGE NON-QUALIFIED CIRCULATION

NON-QUALIFIED Not Included Elsewhere		Copies
Other Paid Circulation		-
Advertiser and Agency		925
Allocated for Trade Shows and Conventions		375
All Other		110
TOTAL		1,410

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR THE PERIOD

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	10,926	97.0	10,926	97.0	-	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	338	3.0	338	3.0	-	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	11,264	100.0	11,264	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD

2016 Issue	Print	Digital	Unique Total Qualified*
January/February	7,560	4,530	10,899
March/April	7,205	5,493	11,989
May/June	6,497	4,951	10,905

*Unique Total Qualified represents unique recipients, not the sum of Print and Digital.

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY/JUNE 2016
This issue is 4.7% or 539 copies below the average of the other 2 issues reported in Paragraph 2.

BUSINESS AND INDUSTRY	UNIQUE TOTAL QUALIFIED*	PERCENT OF TOTAL	Print	Digital	Owners/ Executives/ General Managers/ Directors (Note 1)	Managers/ Supervisors (Note 2)	Specialists/ Coordinators/ Buyers (Note 3)	Other (Note 4)
Demolition Contractor	2,104	19.3	1,120	1,127	1,819	248	7	30
Construction & Demolition Materials Recycling/ Scrap Processors	3,426	31.4	2,023	1,707	2,828	516	51	31
Construction/Road Construction	3,772	34.6	2,488	1,330	3,006	636	23	107
Landfill/Waste Management Services Government/Private	978	9.0	543	461	533	371	35	39
Aggregate Producer	90	0.8	43	49	72	14	4	-
Consultant/Engineer	221	2.0	99	130	141	61	2	17
Other	314	2.9	181	147	312	-	-	2
UNIQUE TOTAL QUALIFIED CIRCULATION*	10,905	100.0	6,497	4,951	8,711	1,846	122	226
PERCENT	100.0		59.6	45.4	79.9	16.9	1.1	2.1

*Unique Total Qualified represents unique recipients, not the sum of Print and Digital.

Note 1: Includes titles of owner, president, vice president, corporate officer, executive, general manager and director.

Note 2: Includes titles of manager, superintendent and supervisor.

Note 3: Includes titles of specialist, recycling coordinator, other coordinator and buyer.

Note 4: Includes other miscellaneous titled/non-titled personnel.

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY/JUNE 2016

QUALIFICATION SOURCE	Qualified Within			Print	Digital	Unique Total Qualified*	Percent
	1 Year	2 Years	3 Years				
I. Direct Request:	9,612	1,293	-	6,497	4,951	10,905	100.0
II. Request from recipient's company:	-	-	-	-	-	-	-
III. Membership Benefit:	-	-	-	-	-	-	-
IV. Communication from recipient or recipient's company (other than request):	-	-	-	-	-	-	-
V. TOTAL - Sources other than above (listed alphabetically):	-	-	-	-	-	-	-
Association rosters and directories	-	-	-	-	-	-	-
Business directories	-	-	-	-	-	-	-
Manufacturer's, distributor's, and wholesaler's lists	-	-	-	-	-	-	-
Other sources	-	-	-	-	-	-	-
VI. Single Copy Sales:	-	-	-	-	-	-	-
UNIQUE TOTAL QUALIFIED CIRCULATION*	9,612	1,293	-	6,497	4,951	10,905	100.0
PERCENT	88.1	11.9	-	59.6	45.4	100.0	

*Unique Total Qualified represents unique recipients, not the sum of Print and Digital.

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY/JUNE 2016

MAILING ADDRESS	Print	Digital	Unique Total Qualified*	Percent
Individuals by name and title and/or function	6,170	4,951	10,578	97.0
Individuals by name only	-	-	-	-
Titles or functions only	-	-	-	-
Company names only	-	-	-	-
Multi-Copy Same Addressee copies	327	-	327	3.0
Single Copy Sales	-	-	-	-
UNIQUE TOTAL QUALIFIED CIRCULATION*	6,497	4,951	10,905	100.0

*Unique Total Qualified represents unique recipients, not the sum of Print and Digital.

AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS

6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim	Circulation Claim
	July - December 2013	January - June 2014	July - December 2014	January - June 2015	July - December 2015*	January - June 2016*
Unique Total Audit Average Qualified***:	10,258	10,721	10,774	10,759	10,715	11,264
Unique Qualified Non-Paid Total***:	10,250	10,713	10,774	10,759	10,715	11,264
Print:	7,223	7,010	6,900	7,200	7,403	7,087
Digital:	3,104	5,287	4,971	4,872	4,605	4,991
Unique Qualified Paid Total***:	8	8	-	-	-	-
Print:	8	8	-	-	-	-
Digital:	-	-	-	-	-	-
Post Expire Copies included in Total Qualified Circulation:	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price:	**NC	**NC	**NC	**NC	**NC	**NC

*NOTE: July 2015 - June 2016 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.

**NC = None Claimed.

***Unique Total Qualified represents unique recipients, not the sum of Print and Digital.

GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY/JUNE 2016

State	Print	Digital	Unique Total Qualified*	Percent	State	Print	Digital	Unique Total Qualified*	Percent
Maine	55	29	80		Kentucky	114	70	177	
New Hampshire	53	36	83		Tennessee	134	93	212	
Vermont	25	22	47		Alabama	90	61	146	
Massachusetts	148	127	263		Mississippi	60	35	92	
Rhode Island	24	26	47		EAST SO. CENTRAL	398	259	627	5.7
Connecticut	86	49	133		Arkansas	75	43	117	
NEW ENGLAND	391	289	653	6.0	Louisiana	85	79	155	
New York	363	240	582		Oklahoma	89	55	134	
New Jersey	160	144	288		Texas	347	317	646	
Pennsylvania	361	245	566		WEST SO. CENTRAL	596	494	1,052	9.6
MIDDLE ATLANTIC	884	629	1,436	13.2	Montana	46	23	64	
Ohio	351	230	550		Idaho	50	31	79	
Indiana	166	118	268		Wyoming	25	18	42	
Illinois	299	221	488		Colorado	121	78	190	
Michigan	236	160	372		New Mexico	52	40	86	
Wisconsin	208	135	323		Arizona	79	62	129	
EAST NO. CENTRAL	1,260	864	2,001	18.3	Utah	50	54	101	
Minnesota	180	127	290		Nevada	30	24	52	
Iowa	147	93	230		MOUNTAIN	453	330	743	6.8
Missouri	188	97	273		Alaska	9	8	14	
North Dakota	35	21	56		Washington	118	96	206	
South Dakota	37	27	60		Oregon	87	44	127	
Nebraska	86	43	126		California	416	395	774	
Kansas	97	75	167		Hawaii	24	22	46	
WEST NO. CENTRAL	770	483	1,202	11.0	PACIFIC	654	565	1,167	10.7
Delaware	10	8	18		UNITED STATES	6,474	4,871	10,804	99.1
Maryland	106	108	202		U.S. Territories	5	10	15	
Washington, DC	5	9	14		Canada	14	39	52	
Virginia	163	133	281		Mexico	-	2	2	
West Virginia	58	34	88		Other International	4	29	32	
North Carolina	179	174	332		APO/FPO	-	-	-	
South Carolina	89	76	154						
Georgia	158	140	287						
Florida	300	276	547						
SOUTH ATLANTIC	1,068	958	1,923	17.6					
					UNIQUE TOTAL QUALIFIED CIRCULATION*	6,497	4,951	10,905	100.0

*Unique Total Qualified represents unique recipients, not the sum of Print and Digital.

ADDITIONAL DATA

METHOD OF DISTRIBUTION:

All qualified circulation conforms to the field served and definition of a recipient qualification, as reported. Print copies are distributed via postal services or other carriers. Recipients of the digital version are notified via email when the version is available.

STATEMENT OF CONTENT PLATFORM:

Replica Plus - If a print edition exists, "plus" is editorial that is retained from the original edition and is redesigned and/or supplemented. Each issue's content is primarily taken (but not necessarily replicated in its entirety) from the original edition (whether in print or digital). Apart from minor updates, the content cannot change once the issue is made available.

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

George Avent, Audience Development Associate
James Keefe, Publisher

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited brand report has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed	August 4, 2016
State	Ohio
County	Cuyahoga
Received by BPA Worldwide	August 4, 2016
Type	BJ
ID Number	C697B0J6

About BPA Worldwide:

A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprised of media owners, advertising agencies and advertisers. Headquartered in Shelton, Connecticut, USA, BPA has the largest membership of any media-auditing organization in the world, spanning more than 30 countries. Globally, BPA audits media properties including consumer magazines, newspapers, web sites, events, email newsletters, databases, wireless, social media and other advertiser-supported media—as well as advertiser and agency members. Visit www.bpaww.com for the latest audit reports, membership information and publishing and advertising industry news.