

## Recycling Today Media Group Writers' Guidelines for General Submissions



### **Submitting articles for publication in Recycling Today Media Group magazines (*Recycling Today, Recycling Today Global Edition, Construction & Demolition Recycling and Waste Today*)**

Articles in *Recycling Today, Recycling Today Global Edition* and *Construction & Demolition Recycling* commonly address commodity supply and demand as well as pricing, business management, technology and regulatory issues facing recyclers of secondary commodities and their end users.

*Waste Today* articles address collection and transfer of waste, recyclables and organics, recycling, conversion technologies, waste to energy, landfill management, special and hazardous waste, markets and contracting, mergers and acquisitions and more—all aspects of the solid waste industry in North America.

These articles are intended not only to identify issues of interest to our readers but also to propose and offer detailed explanations of solutions based on real experiences of other similar professionals.

The editors will consider contributions from industry suppliers who focus more on product-related issues but will not publish material it believes is brand-specific to be promotional.

Please e-mail articles or a one-page synopsis of the proposed article to the following editors:

- *Recycling Today* and *Recycling Today Global Edition* magazines, DeAnne Toto at [dtoto@gie.net](mailto:dtoto@gie.net); and
- *Construction & Demolition Recycling* and *Waste Today*, Kristin Smith at [ksmith@gie.net](mailto:ksmith@gie.net).

### **Additional Guidelines:**

- Generally, features should be 1,000 to 1,800 words long, but this is just a guideline. We publish longer and shorter articles, and our editorial staff edits all articles before publication.
- Language – Our publications generally employ Associated Press style for published feature articles. Even the most technical articles can be written in simple, conversational style, using verbal illustrations to make a point.
- Editing – Our editors will edit all published articles and will specifically be seeking to minimize highly promotional phrasing and phrasing that touts the advantages of a specific brand.
- Illustrations – Our publications are full-color magazines that strive to feature as much four-color artwork as possible. Note: All digital images sent should be high-resolution (300 dpi) files (8 by 10 photos preferred when available) in Jpg format. Our editors reserve the right to obscure or airbrush company logos when they appear prominently in photos. Upon request, we will run a “courtesy of” photo credit along with submitted images. In addition, four-color headshots of article authors or the person or people who are the focus of an article are encouraged.
- Mechanical requirements – All manuscripts should be submitted via e-mail in the form of a Microsoft Word file. Contact the editors ahead of time if an alternative submission is planned. Please include photo captions and credits, sidebars and the author’s biography information and contact information. Any sidebars or charts should be clearly set apart from the body of the article. Chart content is preferred in Excel format.

To increase the likelihood of publication:

- Use short, precise words. Convey one thought per sentence. Construct brief paragraphs.
- Send sharp digital photographs.
- Avoid sending travelogues, commercial endorsements/critiques or materials submitted for publication in other industry magazines. A contributor’s company may be identified once in the article text and once in the end note. Company, brand and product references beyond these two are subject to editing.