

6 Reasons Why Your Retail Business Needs To Be Mobile

89%



of retailers will offer mobile solutions for associates within three years (by 2020)¹



84%

of retailers will use mobile POS within three years (by 2020)¹

1 Streamline and expedite the checkout process

With a fully functional POS at your fingertips, you can help speed long lines, offer checkout from outdoor sales areas, support special events, and cover any traffic hot spots.

2 Serve customers where they shop

Improve customer service by providing inventory and price checks in the aisles throughout your store.

3 Empower staff with data at their fingertips

Arm staff wherever they go with easy access to real-time inventory, customer data, work schedules, and assigned tasks.

4 Make faster business decisions while on the move

Monitor alerts on your mobile device and keep your finger on the pulse of your business wherever you go.

5 Boost productivity with the right tools

Streamline your receiving process and intuitively manage inventory from anywhere you have connectivity.

6 Help informed consumers become customers

Shoppers often research products online before purchasing items in the store, making a mobile strategy critical for retailers.



Discover how Epicor mobile tools can help your retail business grow.

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¹ Boston Retail Partners' 2017 POS/Customer Engagement Survey. The contents of this document are for informational purposes only. Epicor Software Corporation makes no guarantee, representations or warranties with regard to the contents and specifically disclaims, to the full extent of the law, any applicable implied warranties, such as fitness for a particular purpose, merchantability, satisfactory quality, or reasonable skill and care. This document and its contents are believed to be accurate as of its date of publication, April 2018. Epicor and the Epicor logo are trademarks or registered trademarks of Epicor Software Corporation in the United States and certain other countries. Copyright © 2018 Epicor Software Corporation. All rights reserved.epicor.com