

# 6 Ways Retail Analytics Can Maximize Profitability for Garden Centers

Real-time, in-context analytics are essential for independent garden retailers' success. However, many retailers feel stuck—manually gathering data points across the business and then trying to determine which calculations will drive the most useful insights to help grow their business. There's a better way.



## How retail analytics can help you maximize profitability

### Data Access and Insights

Combine business intelligence—for customers, vendors, sales, and inventory—with industry best practices to turn data into decisions and take timely actions to help grow your business.



### Real-Time Inventory Visibility

Gain real-time insight into stock levels at all locations, plus sales histories, purchasing trends, and more. Maximize your future inventory investments to stock what you need, turn it faster, and free up cash.

### Operational Efficiencies

Streamline and automate time-consuming, manual data-gathering and analysis. Set up dashboards, scorecards, and alerts to identify potential issues that need your immediate attention.



### Mobile Functionality

Monitor your business from your mobile device so you can quickly identify and correct—or anticipate and avoid—costly problems while on the go.

### Business Growth

Make changes to inventory and pricing with confidence by utilizing predictive analytics. Your business will grow if you consistently have what they want, when they want it, at the right price.



### Sales Analysis

Identify your top 100 items and then look for complementary items to add to your inventory. When you add companion items to products you sell in quantity, your top line grows quickly.



Epicor retail solutions give you the analytics tools you need to resolve stock issues, increase margins, and improve cash flow. Make smart decisions with help from easy-to-use forecasting and analytics tools that will help you determine the right quantities and pricing to drive profitability.



Learn more about how Epicor can help grow your business.