



## U.S. NATIONAL ARBORETUM Exhibit Proposal



**NATIONAL TURFGRASS FEDERATION**  
*Advancing Turfgrass Science for Society*



## Outdoor Turfgrass & Landscape Exhibit

## OUTDOOR TURFGRASS & LANDSCAPE EXHIBIT

The U.S. National Arboretum is planning to install an exhibit to inform the general public and policymakers of the positive impact of turf in home landscapes and communities.

Our goal is to develop and install this exhibit for an official opening at the National Arboretum by Spring 2013. Plans are to continue the exhibit through 2016 or 2017. Additionally, symposia and workshops are being considered to discuss such topics as public policy issues and strategies, research needs and a coordinated plan for future research and funding. These programs may be held in the newly renovated facilities at the Arboretum.



*The turf exhibit at the National Arboretum will be highly visible, located close to the Visitors Center, National Herb Garden and the Capitol Columns. For more information on this plan:*

The U.S. National Arboretum is a living museum located in the heart of our Nation's Capital. The proposed turf exhibit would be viewed by many outside of the traditional turf industry segments, including:

- Landscape Architects
- Master Gardeners
- Garden Clubs
- Garden Writers
- Native Plant Societies
- Members of Congress
- Government Officials
- Gardening Enthusiasts
- Homeowners
- School Groups

The exhibit will explore all aspects of turf, its benefits and uses, and will explain proper maintenance techniques. It will feature Interactive displays for both adults and children. The proposed symposia and workshops will complement the outdoor exhibit.

### DONATIONS

We are fundraising now for the design, development, installation and maintenance of the outdoor display exhibit. Companies and associations interested in supporting this unique opportunity, please contact:

Mr. Kevin Morris, National Turfgrass Federation  
(301) 504-5125 or

Dr. Colien Hefferan, Director, U.S. National Arboretum, (202) 245-4539

[www.turfresearch.org](http://www.turfresearch.org)



The U.S. National Arboretum is a 446- acre USDA, ARS research, education and public gardens facility three miles from the U.S. Capitol in Washington, DC. The National Arboretum is the home of many beautiful gardens and collections, as well as the Capitol Columns, with over 500,000 visitors each year, including members of Congress.

**Renovations to key facilities, in addition to new leadership, make this an exciting time for the National Arboretum. Let's make turf a part of this new beginning!**

For more information:  
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## EXHIBIT PLAN

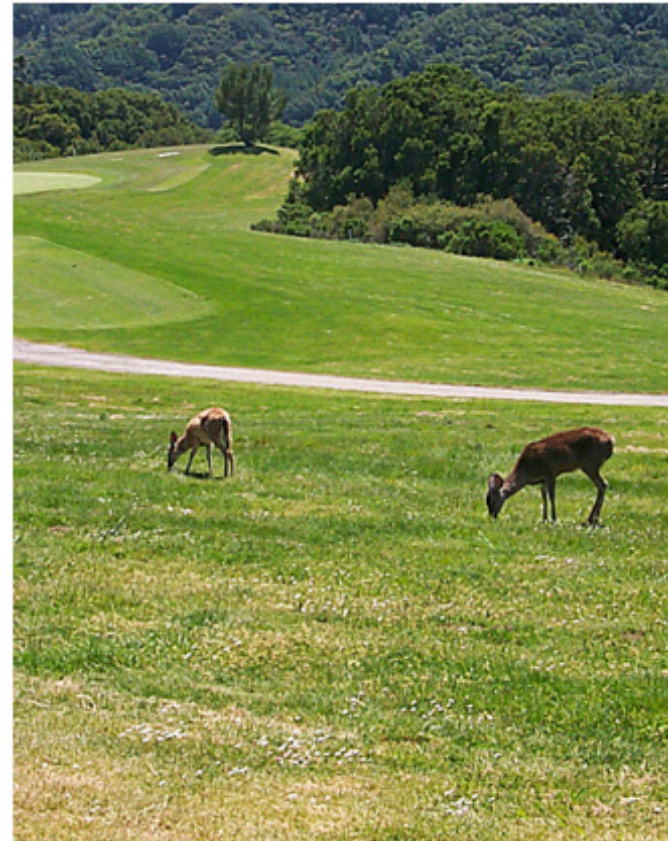
### Theme:

**New developments in turfgrass-making and environmental choice for our homes and communities.**

The display will be arranged in the following 3 sub-themes:

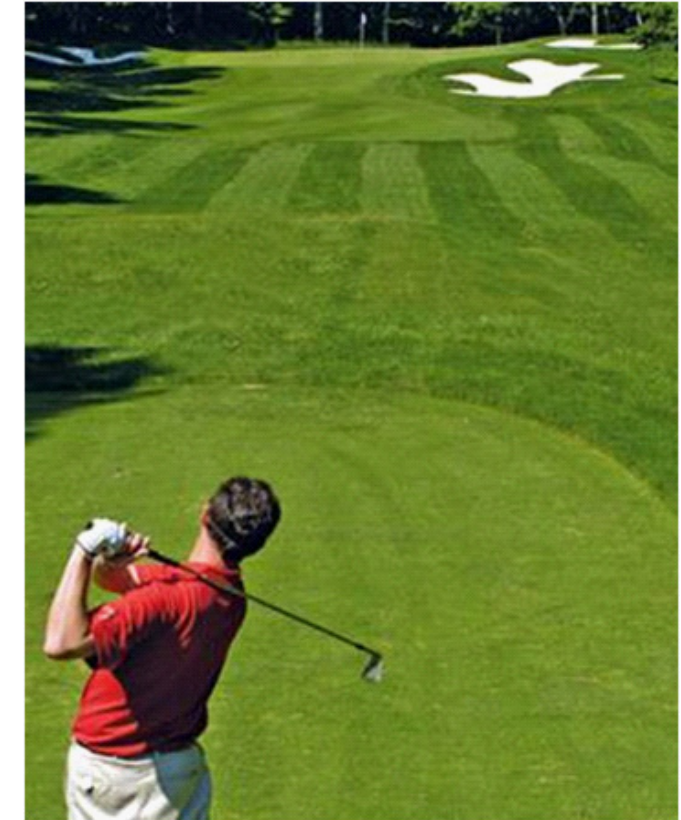
### Turf and the Environment

Proper maintenance practices, pest/weed control, seasonal issues, water quality, erosion control benefits, research



### Turf in the Landscape

Why turf? Grass species, soils, landscape & turf cooling/other benefits, ecosystem services, home values



### Turf in the Community

Urbanization, recreation needs, functionality, safety/human health/obesity issues, value of turf industry/jobs

