

**JUNE 17 - 18, 2024**ATLANTA

# SPONSORSHIP PROSPECTUS

THE PROLIFERATION OF ELECTRONIC CONSUMER GOODS, INDUSTRIAL AND COMMERCIAL EQUIPMENT AND, INCREASINGLY, ELECTRONIC VEHICLES (EVs) is creating an enormous flow of end-of-life batteries. Only a small percentage of these are collected and recycled.

As stored power becomes more important to society, the recycling of batteries to harvest their raw materials, protect the environment and protect assets is essential.

This unique event provides the opportunity to build awareness of your brand and show support for the circular economy in this rapidly emerging sector.

#### **PLATINUM**

#### \$16,000 INVESTMENT

Four complimentary registrations.

- Meet & Greet Reception
- Networking Reception
- Lunch
- Lanyards
- Floor decals
- Conference program

#### **GOLD** \$11,000

**INVESTMENT**Three complimentary registrations.

- Breakfast
- AM Networking Break
- PM Networking Break
- Name badges

#### **SILVER**

## \$7,250 INVESTMENT

Two complimentary registrations.

- All-day coffee
- Charging station
- Tote bag
- Meter board

# BRONZE

#### \$4,200 INVESTMENT

One complimentary registration.

- Tote bag insert
- Water station
- Sponsored item\*

# UNIQUELY INFORMATIVE FOR THOSE WHO WILL SHAPE THIS EMERGING MULTIBILLION-DOLLAR SECTOR.

- Electronic vehicle (EV) producers
- Electronics producers
- Battery producers
- Recycling companies
- Scrap metal processors
- Waste management companies
- Automobile recyclers
- Private equity and other investors
- Regulators and legislators
- Trade associations

#### **SPONSOR BENEFITS:**

- Complimentary conference registrations
- Logo on conference website
- Recognition in promotional materials
- A pre- and postevent registration list
- High visibility on-site recognition

\*Sponsored item (pens, luggage tags, padfolios, etc., to be supplied by sponsor.

#### **TABLETOP DISPLAY**

#### \$3,500 INVESTMENT (FOUR AVAILABLE)

- One table-top display in the registration area
- Company logo and profile on the event website, conference program and pre-conference literature (subject to print deadlines)

For full event details visit RecyclingTodayEvents.com







## BATTERY AND CRITICAL METALS **BOOKING FORM**

Company			
Address			
City	State	Ziç	) Code
Phone	Fax		
Email	Company URL		
Contact Name			
SPONSORSHIP PAYMENT INFORMATION			
Sponsorship Description			
Sponsorship Amount			
<b>Please note</b> , 50% of the sponsorship fees are due at the tim sponsorship should be invoiced at the time of commitment.	e of commitment. Remaining 50% will be invoiced in April	l 2024 and is due net 30 days. Init	ial here if full amount of
PAYMENT INFORMATION			
☐ Please invoice. A check will be provided.			
<b>Please note</b> , check must be drawn in USD and drawn from a	U.S. bank. Wire transfer service fees are the responsibilit	y of the sponsor. There will be a \$	25 fee for returned checks.
Bill my:			
☐ Visa ☐ MasterCard ☐ AMEX ☐ Discover			
Card #	Expiration Date	*CSC #	
Billing Address	City	State	Zip
Name on Card	Signature		
*CSC # is the three-digit security code found on the back of th	e credit card or four-digit code found on the front of AME)	<b>Χ</b> .	
Cancellation Policy: Show management must receive wi No refunds after April 15, 2024.	itten notice of all cancellations. There is a \$100 proce	essing fee for all cancellations	received before April 15, 2024.

#### **FOR FURTHER INFORMATION, CONTACT:**

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#### **RETURN BOOKING FORM TO:**

#### **KIM TABOR**

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PRODUCED BY:

