

GENERAL RULES:

Application and Payment Form must be fully executed and sent to GIE along with full payment in order to reserve booth space. Every effort will be made to respect Exhibitor's space requirements whenever possible. However, GIE reserves the right to rearrange the floor plan or to relocate exhibits when such action is deemed to be in the best interest of the total Event, regardless of the reason, including, without limitation, social distancing requirements for the health and safety of all attendees, sponsors, staff, and exhibitors.

USE OF SPACE:

Exhibitor shall not assign, sublet or share its space, unless Exhibitor and such companies share the same parent company, or one company is the subsidiary of the other (proof required), or unless prior written consent of GIE has been obtained. Exhibitors may advertise only goods manufactured or dealt in by Exhibitor in the regular course of Exhibitor's business. Only firms or organizations assigned exhibit space may solicit business within the exhibit area.

Booths or display structures must be self-supporting, and not anchored to walls or floors. Displays and booth structures must not extend into the aisle in such a way as to obstruct traffic. Exhibits must comply with standard booth design regulations including height and sound restrictions and not impair visibility of adjacent booths. Height restrictions are as follows: linear booths no taller than eight (8) ft., island and split island booths no taller than eighteen (18) ft. in height. Display material exposing an unfinished surface to neighboring booths is not permitted and must be finished at Exhibitor's expense. Demonstrations must be located such that crowds collected will be within Exhibitor's space and not blocking an aisle or neighboring exhibits. No end-capping is permitted.

Exhibitor assumes all responsibility for compliance with all pertinent ordinances, regulations and codes of local, state and federal governing bodies concerning fire, safety and health, together with the rules and regulations of the operators and/or owners of the property wherein the Event is held. All hazardous items must be properly safeguarded, protected, registered and/or avoided as deemed necessary by GIE. Without limiting the generality of the foregoing, Exhibitor assumes all responsibility for ensuring that all wiring on booths or display fixtures within Exhibitor's booth meets underwriter's rules and standard fire department inspection applicable under all appropriate state, county, city, and venue electrical and fire codes and regulations.

GIE reserves the right to restrict exhibits which are objectionable because of noise, method of operation, materials or for any other reason; and also to prohibit or to evict for any reason with or without giving cause, any exhibit which, in the sole opinion of GIE, may detract from the general character of the Event as a whole. In the event of such restriction or eviction, GIE shall not be liable for any refunds or other exhibit expenses. No machinery is to be turned on during Event hours.

NO MUSIC:

Exhibitor shall not use third party music in its booth or in its space.

PHOTOGRAPHY/VIDEOTAPING/AUDIOTAPING:

Only GIE's official photographer and audiovisual vendor may take photographs, videotapes, or audio tapes of and in the Event, except that Exhibitor may photograph or videotape from the confines of Exhibitor's own booth during non-Event hours. Photographing or recording any exhibit or presentation other than Exhibitor's own exhibit or presentation is strictly prohibited. Exhibitor is also prohibited from photographing or recording slides of oral presentations and posters without the express permission of the presenter or author.

UNDESIRABLE ACTIVITIES:

If GIE decides Exhibitor is engaged in activities, or is displaying any items contrary to the best interests of the Event, or which appear to be unethical or a breach of law, at GIE's sole discretion, GIE may rearrange or remove such items or cancel entirely any allocation of space to Exhibitor, without liability for refund, or abate the exhibit space charge paid or due hereunder, and without liability for any other damages caused by such action. Without limiting the generality of the foregoing, Exhibitor shall not engage in, participate in, or promote harassment of any kind or nature, whether directed towards Event participants, staff, or any other individual or group. Infractions of the spirit of these terms, rules, and regulations by Exhibitor may be considered when GIE determines whether or not to accept an application from Exhibitor for any future GIE Media event.

CANCELLATION OR TERMINATION OF CONFERENCE:

In case GIE shall for any reason determine to cancel or terminate the entire Event, Exhibitor waives all claims against GIE for damages or expenses and agrees to accept, in complete satisfaction and discharge of all claims against GIE, either, at GIE's option, a refund or full credit towards a booth at a future events or credit towards future business with GIE Media. Refund or credit will equal total amounts paid by Exhibitor to GIE in accordance with the Agreement and will not exceed total amounts paid by Exhibitor.

INSTALLATION AND DISMANTLING OF EXHIBITS:

Information regarding installation and dismantling will be available at a later date. Details regarding these times will be sent to Exhibitor contact directly. NO DISMANTLING WILL BE PERMITTED BEFORE CLOSING TIME. If Exhibitor disregards this rule, it may be denied booth space for future Events in GIE's sole discretion. Times associated with the Event are subject to change at GIE's discretion.

It is explicitly agreed by Exhibitor that in the event Exhibitor fails to install displays or products in the assigned exhibit space or fails to pay the space rental in full at the time specified by this Agreement, GIE shall have the right to take possession of the space and lease the space (or any part thereof) to any third party upon such terms and conditions as GIE may deem proper. All Exhibitor materials must be removed, at Exhibitor's sole expense, from the Premises by the time specified by the Premises or GIE.

EXHIBIT PERSONNEL:

All staff affiliated with Exhibitor must be registered and must be bona fide employees of Exhibitor or representatives who receive commission, brokerage or salary from Exhibitor.

CANCELLATION:

In the event of cancellation by Exhibitor, GIE shall receive a cancellation fee covering the costs associated with reassignment of space, prior service performed, and other damages related to the cancellation. GIE must receive written notification of the cancellation either on Exhibitor's letterhead or e-mail notification. Registered postmark of the cancellation notice or date of email will determine date for purposes of compliance with GIE's refund schedule. In the event of either full or partial cancellation of space by Exhibitor, GIE reserves the right to reassign canceled booth space, regardless of the cancellation assessment. Subsequent reassignment of canceled space does not relieve the Exhibitor of the obligation to pay the cancellation assessment.

DOWNSIZING BY EXHIBITOR:

GIE may require Exhibitor to move to a new location if downsizing of exhibit space is requested. If Exhibitor requests downsizing after June 5, 2026, Exhibitor will remain liable to pay the contracted cost of the original booth.

MANAGEMENT RIGHTS:

GIE reserves the right to interpret, amend and enforce these regulations as it deems proper to assure success of the Event.